



# Global Goodspeed mobile Wi-Fi brings value to network operators

- **Goodspeed provides secure and affordable connectivity service for international travellers**
- **Offers mutually benefiting collaboration opportunities for the partnering mobile network operators**

Uros is showcasing the global [Goodspeed](#) mobile Wi-Fi this week at the Mobile World Congress (MWC) in Barcelona. The service brings high speed, low cost and secure internet access to international travellers. Uros delivers the Goodspeed service in all of the 64 destinations in close cooperation with global and local mobile network operators.

Partner operators benefit from the Goodspeed collaboration in many ways. **Mr. Tommi Uhari, CEO at Uros** says: *"The wide coverage of the Goodspeed mobile Wi-Fi is only possible by virtue of our network operator partners. In return the cooperation brings great value to our partnering operators by providing them with new business opportunities and enhancing their aspirations."*

Network operators who offer their mobile network for Goodspeed mobile Wi-Fi users benefit from increased inbound traffic and visitors they might not otherwise reach. The operators who have already welcomed international travellers to use their 3G network via Goodspeed include MTS in Russia and China Unicom in China, in addition to other world leading operators that make the Goodspeed service possible in over 60 countries.

Some operators have chosen to include Goodspeed mobile Wi-Fi to their product range and offer the solution to both existing and new customers. These operators profit from having a complementary international solution alongside their existing product portfolio. Additionally, the unique Goodspeed service also allows operators to package their data products in new ways. By combining the operator offering with Goodspeed, totally new product propositions can be created for all the different customer segments.

One of the operators that have adopted Goodspeed is TeliaSonera Finland, leading telecoms company in Scandinavia and the Baltic region. **Mr. Tito Toivola, Senior Manager Partners and Enterprises at TeliaSonera Finland** says: *"Goodspeed completes nicely our already affordable roaming data pricing in Scandinavia and Baltics. Now we can offer our heavy roaming B2B customers the same price level in other parts of the world. Goodspeed has helped us to meet the customer connectivity needs in a way that fits the operator market remarkably."*

For additional information and live Goodspeed demos at MWC, come and meet Uros' mobile Wi-Fi experts at the Team Finland stand 5C31 in hall 5, or contact us to arrange a meeting.

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## About Uros

Uros Ltd is the provider of Goodspeed, an innovative mobile Wi-Fi hotspot solution that delivers high speed, low-cost, international mobile internet access. The company is headquartered in Oulu, Finland and made up of a seasoned and experienced team of mobile professionals. Since the launch of Goodspeed in the autumn of 2012, Uros has rapidly expanded the service to cover Europe, U.S., Canada, Latin America, Russia, Asia, Australia and China with plans to expand the coverage even further. For more information on Uros and Goodspeed visit [goodspeed.io](http://goodspeed.io).

