

# Jan Lattunen Appointed CCO UROS Group and President for Americas

**6<sup>th</sup> September, 2019 – Oulu.** UROS Group today announces the appointment of Jan Lattunen as Chief Commercial Officer (CCO) and President for Americas.

Lattunen will oversee global sales activities, contributing to the continuation of UROS Group's strategic growth in Americas as well as globally. He will work towards solidifying UROS' engagement with ecosystem players ranging from silicon makers, module makers and device makers to both consumer and IoT segments to leverage the strong base UROS has built with the Smart Connectivity ecosystem.

Prior to joining UROS, Jan led North America Sales at Giesecke+Devrient Mobile Security. During his career, Jan has consistently stayed at the forefront of cutting-edge technology and has led many first-to-market solutions, such as the 2012 eSIM market launch, cloudification of messaging platforms, roaming solutions and bringing payment to mobile phones in various forms.

UROS Group CEO Jerry Raatikainen said: *"We are absolutely thrilled to welcome Jan to the team. His impressive experience in the industry, his ambition and characteristic energy make Jan a perfect fit to the company leadership. I know we can expect great things from him in his new role."*

In accepting the position Lattunen stated: *"I'm very excited to be part of the industry phenomenon named UROS. The deep knowhow of the team coupled with long standing industry knowledge have created a truly unique set of offering looking to solve today's and tomorrow's problems when moving to a connected society. UROS is well positioned to become a household name for anyone in the industry whom wants good solutions to connect their world."*

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UROS is a global innovator in turnkey IoT solutions and eSIM technology. The unique ecosystem including our IoT platform coupled with smart connectivity brings the benefits of digitalisation to various verticals including natural resources, industries, cities, as well as services for organisations and individuals. UROS is a trusted partner and a one-stop-shop for clients seeking comprehensive IoT solutions and maximized ROI. For more information about UROS and our award-winning solutions and services visit [www.uros.com](http://www.uros.com).