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ABG Sundal Collier invests in Kameo

ABG Sundal Collier (“ABGSC”) makes a strategic investment to further expand its portfolio of financial services and becomes the largest shareholder in the Nordic crowdfunding platform Kameo.

Kameo is a Nordic crowdfunding platform founded by Sebastian Harung in 2014. The online platform provides credit to small and medium sized businesses and real estate projects through crowdfunding. Investors can participate and invest in loans to specific projects and companies, receiving instalments and interest on a monthly basis.

The investment is part of ABG Sundal Collier’s strategic agenda to increase its reach and product scope to investors. ABGSC recently also acquired Introduce, an online platform for company sponsored research.

Jonas Ström, Managing Partner ABGSC Sweden, comments:

“I am very pleased to announce this strategic investment. I am convinced that the interest for new investment opportunities through crowdfunding and on online platforms will increase further going forward. We are impressed by the Kameo team, the platform they have created and by the quality and integrity of the offering they are providing to investors. My objective as the new Group CEO is to bring ABG Sundal Collier as an investment bank into the future and focus on growth, both organically and through acquisitions, while maintaining profitability and our high quality of service.”

“Kameo is expanding rapidly, we have a great interest both from small and medium sized businesses in need of credit and investors looking for attractive investment opportunities. With ABG Sundal Collier as our largest shareholder and partner we are ready to take the next step and further develop the business into a truly Nordic platform,” says Sebastian Harung, CEO and founder of Kameo.

For further information please contact:

Jonas Ström, Managing Partner Sweden
jonas.strom@abgsc.se
+46 76 809 88 44

About ABG Sundal Collier

ABG Sundal Collier is the independent, Nordic investment banking powerhouse, developed over 30 years, founded on a hard-working partnership culture and the ability to attract top talent. Visit www.abgsc.com for more information.