



KONICA MINOLTA

## News Release

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### Konica Minolta Introduces PrintPath for SMB Customers

#### *Multi-featured Print Management Application Able to Manage Output, Track Usage and Recover Costs*

**Ramsey, N.J. – June 4, 2014** – Konica Minolta Business Solutions U.S.A., Inc. ([Konica Minolta](#)) today announced the launch of Prism PrintPath™ for small- to medium-size businesses (SMBs) and organizations. Developed jointly with Prism Software, PrintPath enables SMB customers and K-12 schools to control the costs associated with printing and copying by regaining control of user output while reducing waste, and increasing security. PrintPath is an easy-to-use application to lower costs and improve efficiencies by providing the following features:

- Follow Print & Secure Print Release
- Mobile Print Release
- Card Authentication
- Accounting & Tracking
- Rules for Print & Copy
- Mobile Guest Print
- Browse Print
- Scan-to-My Email & Scan-to-My Folder

“Konica Minolta’s strategic partnerships with third party solution providers such as Prism Software allow our customers in SMB markets to better manage their print and copy for improved cost controls across their organization,” says Sam Errigo, SVP, Business Intelligence Services, Konica Minolta Business Solutions U.S.A., Inc. “Prism PrintPath is a perfect document management solution for small- to medium-size businesses and organizations. With this partnership we hope to provide a key benefit for our customers in this market segment.”

#### **About Konica Minolta**

Konica Minolta Business Solutions U.S.A., Inc. is a leader in enterprise content management, technology optimization and cloud services. Our solutions help organizations improve their speed to market, manage technology costs, and facilitate the sharing of information to increase productivity. Recognized as a [#1 Brand for Customer Loyalty](#) by Brand Keys for seven consecutive years, awarded “MFP (multifunction peripheral) Line of the Year” by Buyers Laboratory LLC, and named to the Dow Jones Sustainability World Index, the company focuses on end-to-end business solutions to help your business grow. Clients trust Konica Minolta to help them envision how they can achieve their goals and deliver innovative solutions to give shape to their ideas. For more information, visit [www.countonkonicaminolta.com](http://www.countonkonicaminolta.com) and follow @KonicaMinoltaUS on [Facebook](#), [Twitter](#) and [YouTube](#).

#### **About Prism Software**

Prism Software, based in Irvine, CA, provides solutions worldwide for the electronic and print document market. Its many applications include electronic document management (DocRecord), electronic document workflow (DocSystem), personalized communications (DocForm), audit trail and record of Konica Minolta

MFPs (DocAudit), automated data entry (Pivot•In), and advanced scanning functions and capabilities (ScanPath). More information can be found at [www.prismssoftware.com](http://www.prismssoftware.com).

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