

Press release
Nobia AB (publ)
March 7, 2024

George Dymond appointed EVP of Region UK

George Dymond has been appointed EVP and Head of Region UK. He will succeed Kristoffer Ljungfelt, who recently was appointed to assume the position as president and CEO of Nobia. George will become member of Nobia's Group management team, and assumes his new role latest by July 1, 2024. He joined Nobia in 2023 and has over two decades of experience from senior leadership roles in the retail industry across the UK, Australia, and the US.

George has been instrumental in driving a positive change in the UK business and is a key contributor to the UK management team. He has a track record of successful turnarounds, great leadership abilities and is well equipped to continue to drive the transformation and further develop the UK business.

For further information:

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Nobia develops and sells kitchen solutions through a number of strong brands in Europe, including Magnet in the UK; HTH, Norema, Sigdal, Invita and Marbodal in Scandinavia; Novart in Finland; ewe, Intuo and FM in Austria as well as Bribus in the Netherlands. Nobia generates profitability by combining economies of scale with attractive kitchen offerings. The Group has approximately 5,300 employees and net sales of about SEK 13 billion. The share is listed on Nasdaq Stockholm under the ticker NOBI.