

Nobia AB (publ)
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Cecilia Forzelius and Sara Björk appointed new members of Nobia's Group Management

Cecilia Forzelius has been appointed EVP People & Culture and member of Group Management as of 1 September 2020. Cecilia most recently held the position of Chief People Officer at Transcom. Sara Björk will join Nobia as new Chief Information Officer (CIO) and member of Group Management, by 1 January 2021 at the latest. Sara currently holds the position of Head of IT for H&M Group's IT division for Design, Purchasing and Production offices.

"I am very happy to welcome Cecilia and Sara to the Group Management team of Nobia. They bring extensive and valuable experience in their respective fields of Human Resources and IT, which will be of great importance for the future development of our company," says Jon Sintorn, President and CEO.

For further information:

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Nobia develops and sells kitchen solutions through a number of strong brands in Europe, including Magnet in the UK; HTH, Norema, Sigdal, Invita and Marbodal in Scandinavia; Petra and A la Carte in Finland; ewe, Intuo and FM in Austria as well as Bribus in the Netherlands. Nobia generates profitability by combining economies of scale with attractive kitchen offerings. The Group has approximately 6,100 employees and net sales of about SEK 14 billion. The share is listed on Nasdaq Stockholm under the ticker NOBI. Website: www.nobia.com.