



Press release

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Trelleborg introduces web shop for precision seals

Trelleborg's business area, Trelleborg Sealing Solutions, has launched *Seals-Shop.com*, an e-commerce platform focusing primarily on hydraulic seals for the Maintenance, Repair and Operations (MRO) market and smaller Original Equipment Manufacturing (OEM) customers in Europe.

The investment enables the business area to reach new customers, primarily in the aftermarket, and offers them convenient and direct access to a wide portfolio of quality precision seals. It broadens Trelleborg's offering and strengthens the position of Trelleborg in attractive market segments.

"Complementing the existing business of Trelleborg Sealing Solutions, traditionally focusing on long-term development partnerships with larger OEM customers, the objective with this new e-commerce platform is to cost-effectively reach a higher share of the aftermarket and the smaller OEMs across Europe," says Peter Hahn, President Global Business Development at Trelleborg Sealing Solutions.

The e-commerce platform includes a wide range of standard seals such as O-Rings, rod and piston seals, plus, rotary and static seals, primarily for hydraulic equipment and applications. *Seals-shop.com* starts with a total of 5,000 articles for on-line purchase. For more information, visit www.seals-shop.com.

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 30 billion in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap.

www.trelleborg.com

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