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Centaur Services Lights The Way With New K-Laser Therapy Equipment

Leading UK veterinary wholesaler Centaur Services has announced a new partnership with VBS Direct, enabling the wholesaler to offer USA-based K-Laser products to its customers for the first time.

K-Laser offers the most advanced Class IV therapy laser platform in the world, with the team of scientists and doctors at K-Laser USA having researched, tested and implemented therapy presets that are categorised anatomically and subdivided by clinical indication. This unique feature ensures consistency and ease of use for those new to Class IV laser therapy. The more advanced laser user has the ability to modify existing presets, as well as designing up to 120 custom presets.

Most veterinary practices choose to purchase K-Laser so they can start osteoarthritic pain management clinics and improve post-surgical rehabilitation, often utilising trained nurses or physiotherapists to run the clinics. To date, more than 8,000 US veterinary practices and almost 100 in the UK have chosen to invest in Class IV laser therapy, and K-Laser provides the most advanced technology to achieve superficial or deep tissue penetration. This, combined with a portable colour touch-screen and a USB updatable and user-programmable software platform, offers the most versatile laser equipment for the therapeutic spectrum on the market.

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During each painless treatment, laser energy is absorbed in water, increasing local circulation and thereby drawing oxygen and nutrients to the damaged area. This creates an optimal healing environment that reduces inflammation, swelling, muscle spasms, stiffness and pain. As the injured area returns to normal, function is restored and pain is relieved, improving clinical outcomes for treated animals.

The equipment is now more widely available for the first time in the UK as a result of a new commercial support agreement between manufacturer VBS Direct and Centaur Services, with the wholesaler offering flexible payment options to customers. Purchases will be backed by Centaur Service's high quality customer service and commitment to long term client relationships, meaning practices can be assured of ongoing support with their new investment.

"We're committed to finding innovative products and services for our customers so that we can help them to grow their businesses and succeed together," said Colm McGinn from Centaur. "K-Laser, as well as being a revolutionary piece of clinical equipment, is also a fantastic revenue generator for veterinary practices and with our flexible payment options our customers are able to reap the benefits to their businesses very quickly. We appreciate that making capital investment in equipment can be a big decision and we want to fully support our customers in improving the services their practices can offer."

To find out more about K-Laser and the benefits it could bring to your practice, contact Centaur on 01963 350005 or VBS Direct on 0845 528 0336.

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Notes to editors

- Centaur Services is one of the UK's leading veterinary wholesalers whose core function is to provide daily delivery of the complete range of products required by UK veterinary practices backed by outstanding levels of customer service.
- Centaur Services makes full use of information technology to deliver benefits such as late night ordering and iCentaur mobile ordering.
- Centaur Services' provides customer focused solutions to assist veterinary practices with better stock control, identifying under-utilised capital equipment and the challenges presented by customers purchasing products from on-line pharmacies and pet stores.
- Vetspace, formerly Jupiter Systems, is a leading provider of server and cloud based practice management software to vets and pet owners throughout the UK. It has recently joined the MWI Veterinary Supply group of companies, which also includes Centaur Services.
- Centaur Services' customers have the opportunity to acquire Vetspace's practice management software thereby benefiting from an enhanced level of customer service, innovative product development and an opportunity for greater integration between practice management software and wholesaler solution.
- Although there is synergy between the sister companies, bringing with it benefits for customers, the relationship is not exclusive and Centaur Services continues to support all other practice management software systems and Vetspace may be used with all other wholesalers.
- For more information, visit www.mwivet.com / www.centaurweb.co.uk

