



THE COMPETITIVE EDGE WITH JOE NAMATH™ Welcomes Blue Water Gold LLC, Inc. to Show

Underwater mining company joins show to talk about "Innovations in the Precious Metals Markets"

(Pompano Beach, Fla., CISION - August 9, 2013) – Competitive Edge TV™ LLC and O2 Media™ Inc. welcome on board Blue Water Gold, LLC to the show *The Competitive Edge with Joe Namath*™. The company will be making their appearance in an upcoming episode slated to air in the 4th Quarter of 2013.

Blue Water Gold LLC is an underwater mining company that focuses on gold exploration, extraction and processing in Nome, Alaska. A representative from the company will join *The Competitive Edge with Joe Namath*™ to discuss "Innovations in the Precious Metals Markets", as part of the show's Economic Development series.

"Gold mining taps into our country's history, and we're looking forward to exploring how Blue Water Gold has brought the underwater gold mining business into modern times", said Jack Swartz, Senior Producer, *The Competitive Edge with Joe Namath*™.

For more information on Blue Water Gold LLC, please visit: www.BlueWaterGold.com.

About The Competitive Edge with Joe Namath™

The Competitive Edge with Joe Namath™ gives straightforward information in a news-oriented format that viewers can utilize and tailor to their own individual and business needs. By talking directly to leaders and influencers in business, *The Competitive Edge*™ shows viewers how their business can achieve and sustain success.

For more information, please contact:

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About O2 Media™

O2 Media™ is an award-winning full-service integrated media and production company specializing in launching brand names out into the world through compelling storytelling and two-way conversations. Our team of Production, Marketing and Technology experts generate buzz and brand awareness for our customers and content partners with a fully integrated media solutions mix using our four Branded Entertainment TV shows, Direct Response, Print and Online Marketing channels.

