



Corel and Wacom Technology Corporations to Appear on The Balancing Act® airing on Lifetime TV

Host Julie Moran and viewers see how Coral along with Wacom Technology Corporation create painted masterpieces from photos for Mother's Day and more

(Pompano Beach, FL-- CISION—March 6, 2014) Popular morning show The Balancing Act on Lifetime TV welcomes Corel Corporation to the show. The company will be making its appearance on the upcoming "Family Ties" segment slated to air in May as part of the Mother's Day programming line-up.

During the special Mother's Day segment, "Making Memories for Mother's Day-Creating Meaningful Gifts with Family Photo Files", viewers will see first-hand how to create unique hand painted works or art from photos using Corel Painter software, in conjunction with Wacom's digital pen technology for a memorable keepsake.

Corel Painter is a leading digital art studio—offering true-to-life Natural-Media® sketching, painting & photo art tools with customizable brushes, paper textures and wet and dry media.

"Mother's Day is about Celebrating Mom and the most important thing to Mom is her family. We are excited about having Corel Corporation with their Painter software on The Balancing Act showing us ways to create a meaningful gift with our cherished photos... that will last a lifetime," said Meta Circhansky- Director of Branded Entertainment for the Balancing Act on Lifetime TV.

To learn more on Corel Corp, please visit: http://www.corel.com/the_balancingact

About The Balancing Act® on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple -- the show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can watch America's premier morning show, The Balancing Act® on weekday mornings on Lifetime television at 7 am (ET/PT). For additional information or to view a segment visit: www.thebalancingact.com

For more information regarding O2 Media Inc. Branded Entertainment, Product Placement and TV Brand Integration go to: <http://o2mediainc.com/Pages/187/Branded-Entertainment>

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Media Contact:

O2 Media, Inc.

pamela@o2mediainc.com

(954) 691-1102