



Kama Sutra Co. to Appear in Mini Series on The Balancing Act® airing on Lifetime TV

Viewers will learn creative ways to re-connect in the New Year and inspire romance in their relationships

(Pompano Beach, FL – CISION – September 27, 2013) – Popular morning show The Balancing Act® airing on Lifetime TV is pleased to announce that the Kama Sutra Company will join the show for a 2-part mini-series. The company will be making its appearance in two “Eye on Beauty” segments slated to air in early 2014 for New Year’s and Valentine’s Day programming.

Marla Lee, President of the Kama Sutra Company will join The Balancing Act® for the “Relationship SOS” series. Topics covered will include “Stimulating the Senses – Creative Ways to Re-Connect in the New Year, and Valentine’s Day Relationship Challenges – Solutions for Breaking Tradition and Taking the Initiative”.

Founded in 1969, the Kama Sutra Company is still inspired by its tagline, “Making Love Better”®. The mini-series will focus on the importance of empowering women and will feature scenarios to boost confidence and strengthen relationship bonds.

“We’re thrilled that Kama Sutra has joined us for this mini-series to offer fresh ideas for creating romance for couples”, says Doug Campbell, Executive VP of Programming for The Balancing Act® on Lifetime TV.

To learn more about the Kama Sutra Company, please visit: <http://kamasutra.com/>

About The Balancing Act® on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple -- the show strives to help today’s modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can watch America’s premier morning show The Balancing Act® weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: www.thebalancingact.com

Join the Conversation!

Like us on [Facebook](#)

Follow us on [Twitter](#)

Watch us on [YouTube](#)

Media Contact:

O2 Media, Inc.

pamela@o2mediainc.com

(954) 691-1102