



Omega Products Inc. to Appear on The Balancing Act® airing on Lifetime

Omega joins programming line-up to educate viewers on healthy juicing

(Pompano Beach, FL – CISION – September 17, 2013) – Popular morning show The Balancing Act® airing on Lifetime TV welcomes Omega Products – makers of the Omega Juicer - to the show. The company will be making its appearance in a segment in early 2014.

A representative from Omega Products will join The Balancing Act® to talk healthy juicing and introduce to viewers their Omega Juicer with low speed squeezing system which slowly squeezes fresh juice from fruits, vegetables and leafy greens. The low speed system prevents oxidation and helps preserve nutrients.

“We’re looking forward to having Omega Products show our Balancing Act viewers how to juice in a healthier way,” says Doug Campbell, Executive VP of Programming for The Balancing Act® on Lifetime TV.

For more information on Omega Products, please visit: <http://www.OmegaJuicers.com>.

About The Balancing Act® on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple -- the show strives to help today’s modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can watch America’s premier morning show The Balancing Act® weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: www.thebalancingact.com

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