



The Balancing Act® airing on Lifetime TV Welcomes Keeki Pure & Simple LLC to the Show

Keeki Pure & Simple will be featured on the show to introduce its natural sunscreen

(Pompano Beach, FL – CISION – August 13, 2013) - Popular morning show The Balancing Act® airing on Lifetime TV welcomes Keeki Pure & Simple to the show. The company will be making its appearance on an upcoming segment to introduce its Natural Sunscreen.

Keeki Pure & Simple is a company dedicated to producing natural skin and beauty products free of harsh chemicals. A representative from Keeki Pure & Simple will join the show to talk to viewers about their Natural Sunscreen and the importance of protecting skin, the body's biggest organ skin.

Their sunscreen is loaded with organic ingredients and provides advanced broad-spectrum protection while nourishing and hydrating the skin.

"We look forward to have Keeki Pure & Simple on our show to tell our viewers about their sunscreen and their super clean formula," says Doug Campbell, Executive VP of Programming for The Balancing Act® on Lifetime TV.

To learn more about Keeki Pure & Simple, please visit: <http://www.keekipureandsimple.com/>

About The Balancing Act® on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple -- the show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can watch America's premier morning show The Balancing Act® weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: www.thebalancingact.com

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