



Bioxidea Cosmetics USA to Appear on The Balancing Act® airing on Lifetime TV

Bioxidea Cosmetics USA will be featured on show to introduce their line of natural anti-aging products to viewers

(Pompano Beach, FL – CISION – August 12, 2013) - Popular morning show The Balancing Act® on Lifetime TV welcomes Bioxidea™ Cosmetics USA to the show. The company will be making its appearance on an upcoming “Eye on Beauty” segment slated to air in early 2014.

Bioxidea Cosmetics USA is a cosmetics company that provides a full range of anti-aging products. Their advanced beauty masks open up pores so that the hydration and moisture goes to the epidermal layer of the skin. A representative from Bioxidea Cosmetics USA will talk about overall skin health and how bioxidea can benefit all skin needs.

“We’re looking forward to having Bioxidea on our show to share their story and how Bioxidea can help our viewers learn about skincare,” says Doug Campbell, Executive VP of Programming for The Balancing Act® on Lifetime TV.

To learn more about Bioxidea, please visit:

<http://www.bioxideausa.com/>

About The Balancing Act® on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple -- the show strives to help today’s modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can watch America’s premier morning show The Balancing Act® weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: www.thebalancingact.com

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