



The Balancing Act® airing on Lifetime TV Shares Secrets for Slimmer Silhouettes, Natural Skin Care

The Marena Group, Inc. and Infinite Aloe from Ultimate Creations Take Center Stage on Friday, August 9th Show with Host Julie Moran

(Pompano Beach, FL – CISION – August 8, 2013) Popular morning show The Balancing Act® welcomes two of the hottest names in aloe skincare and slimming shapewear to their Fun Friday show airing on Friday, August 9th at 7:00 a.m. (ET/PT) on Lifetime TV. Make sure to tune in as hosts Julie Moran and Danielle Knox help jump start the day with lots of laughter, animated conversation, lively demonstrations and great information to empower a woman's life.

Don't miss these featured segments taking center stage on The Balancing Act®:

- **Secret Style Weapon with the Marena Group**

For a smooth silhouette, compression apparel has been a popular choice under women's clothes for years...and it's come a long way. The Marena Group originally designed their compression wear 19 years ago to help patients recover after surgery, and it's evolved into shapewear apparel that has moved into the fashion and athletic wear arenas. Join host Julie Moran as she chats with Vera Watkins, CEO of Marena Group, about re-sizing and re-shaping with Marena's unique patented F7 fabric. Two models show off this secret style weapon and Delra Harris, personal trainer and recording artist makes a special appearance to model a men's version of the athletic shapewear. <http://www.marengroup.com>

"We are very excited to be a part of The Balancing Act! It has always been our goal to empower people to look and feel their best!" says Watkins, Founder/CEO.

- **Skintervention – Tips on purchasing skincare products with Infinite Aloe by Ultimate Creations**

Unlike clothes and shoes, most skincare products just can't be returned to the store if a woman changes her mind or doesn't like it. Learn what to consider to choose carefully before buying your next skincare product, what to look for on the label and hear how long Infinite Aloe natural products keep their potency in and out of the fridge. Join host Danielle Knox, Kim Hickok and Lisa Savage from Infinite Aloe on The Balancing Act set in this third segment in a 3-part mini-series with Ultimate Creations focusing on the wonders of aloe for this "Eye on Beauty" show. www.infinitealoe.com

About The Balancing Act® on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act is simple - the show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can tune in to America's premier morning show The Balancing Act on weekday mornings at 7:00 am (ET/PT) on Lifetime television.

For additional information or to view a segment visit: www.thebalancingact.com

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