



The Balancing Act® on Lifetime TV Welcomes Queen Street America LLC to the Show

Queen Street America to be featured in “On Your Way to Financial Well-Being: Women Helping Women” segment

(Pompano Beach, FL – CISION – June 29, 2013) – Popular morning show The Balancing Act® on Lifetime TV will feature Queen Street America LLC, a women-focused insurance marketing company, in an upcoming “On Your Way to Financial Well-Being: Women Helping Women” segment.

A representative for Queen Street America will come on the show to discuss the company's unique two-way focus to empower women: to provide a business opportunity where a woman can set her own terms, and to provide women financial protection through their QSA supplemental cancer insurance product.

The QSA product - the QSA Plan-- is designed to cover gaps in income in the event cancer strikes, and pays a lump sum benefit. The company wants to help individuals and families mitigate the high cost of cancer treatment which can lead to financial disaster.

"Queen Street America is delighted to partner with The Balancing Act® on Lifetime in order to share with women...those at home and those working...a way to bring in extra income while providing an invaluable product for middle American families. At QSA we are committed, just as The Balancing Act is, to enabling women to make a difference in the lives of others as they improve theirs. That is why, at QSA, our motto is Do Good. Do Well and have some fun along the way."

"We are looking forward having Queen Street America on our show to talk about a great option for women who want a career with flexibility while helping other women gain peace of mind," says Doug Campbell, Executive VP of Programming for The Balancing Act® on Lifetime TV.

To learn more about Queen Street America, please visit: <http://www.queenstreetamerica.com/>

About The Balancing Act® on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple -- the show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can watch America's premier morning show The Balancing Act® weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: www.thebalancingact.com

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