



The Balancing Act® Hits the Road in Raleigh; Tour Stop Showcases Western Union PrePaid Cards on Lifetime TV

Western Union® Takes Center Stage Live from The Balancing Act Road Tour Raleigh, NC Stop

(Pompano Beach, FL – CISION – June 10, 2013) **The Balancing Act®** morning show on Lifetime TV continues to hit the road and travel the country on its Balance Your Life Road Tour™, making its final spring stop in Raleigh, NC, a southern city filled with cobblestone streets and character.

Make sure to jump start your day southern style and tune in on Tuesday, June 11th at 7:30 am (ET/PT) on Lifetime Television to catch **Rachael Gelman from Western Union** talk about another type of plastic that helps you manage your money, and see host Danielle Knox meet up with local culinary experts and talk about hot spots around town.

The Balancing Act film crew was on location at the **Southern Women's Show** to capture all the action. The Southern Women's Show attracts thousands of local women each year with fashion shows, cooking demonstrations, beauty tips, health screenings, decorating ideas, and personal growth opportunities.

Don't miss this featured segment in the show's line-up:

- **Keep Track of Money Flow with Different Kind of Plastic from Western Union:** Love to shop on-line but afraid you'll blow your budget? Nor comfortable with using your credit or debit card? Try Western Union's® Prepaid Card – a great way to manage your money. Western Union's Reloadable Prepaid Cards are a viable alternative to not only shopping on-line, but also for shopping at stores, giving to your teen to help manage expenses or to buy your everyday goods and services. Join **Western Union's Rachel Gelman** as she shares her expertise on this financial management tool. Western Union's Prepaid cards are reloadable, with no monthly maintenance or purchase transaction fees. Pick one up at any Western Union location, 7-11, Family Dollar Store, Dollar General or on-line at www.wuprepaid.com.

Local Raleigh spots featured include:

- Chef David from "Sur la Table" cooks up handmade pasta
- Lisa Shively from Kitcheneez showcases her quick meal mixes
- Darrell Brown, Executive Chef from "The Pit" gives viewers a taste of the restaurant's famous bar-b-que

About The Balancing Act® on Lifetime TV

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act is simple - the show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can tune in to America's premier morning show The Balancing Act on weekday mornings at 7:00 am (ET/PT) on Lifetime television.

For additional information or to view a segment visit: www.thebalancingact.com

Like us on Facebook at: <https://www.facebook.com/TheBalancingActFans>

Follow us on Twitter at: <http://twitter.com/#!/balancingacttv>

Or watch us on YouTube at: <http://www.youtube.com/thebalancingact>

About the Balance Your Life Road Tour:

The *Balance Your Life Pavilion* will reach over 250,000 women in person and millions through online and TV broadcast. For more information on the "Balance Your Life Road Tour" go to <http://www.thebalancingact.com/tour/>

The Balancing Act Pavilion is a 'show within a show' and features local and nationwide partners, such as **Verizon Wireless and Western Union**, showcasing products and services that are geared towards helping women balance everyday life.



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