



The Balancing Act® on Lifetime TV Talks Vegas Energy, Ovulatory Health and Setting a Good Eggs-sample

CCF Brands/Great Day Farms, Vegas Fuel from JarMax, Pregnitide™ from Everett Laboratories Inc. Pharmaceuticals Take Center Stage on Upcoming Show

(Pompano Beach, FL – CISION – May 29, 2013) Popular morning show The Balancing Act® welcomes some of the hottest names in nutrient-packed foods and beverages as well as support for a woman's reproductive health to their show airing on Friday, May 31st at 7:00 a.m. (ET/PT) on Lifetime TV. Make sure to watch as Danielle and Kristy help jump start the day with animated conversation, lively demonstrations and great information to balance and empower a women's life.

Don't miss this line-up taking center stage on The Balancing Act:

- CCF Brands/Great Day Farms on Mission to Improve Lives

Learn how CCF Brands, producers of delicious, healthy and high-quality eggs believes that profitability is not the only bottom line, but goes hand in hand with charity. Join Balancing Act host Danielle Knox and Scott Page, Chief Catalyst Officer of CCF Brands as they discuss the company's philosophy and mission to improve the lives of others. "Making a dollar is not the single purpose of our work. I'm very thankful for the provisions that have helped establish our success thus far. However, I believe the positive impact we make in people's lives will ultimately define our significance," says Ron Whaley, CEO of Country Creek Farms. www.ccfbrands.com and www.greatdayfarms.com

- Put a Little Vegas in You with Vegas Fuel

Need a boost of energy? The flavor and zing of Vegas is only a sip away. Vegas Fuel from JarMax LLC brings flavor and color to energize your body and fuel your mind. Jordan Coulton and Jane Naylor from Vegas Fuel join host Kristy Villa in The Balancing Act kitchen to pop the top of a can of this refreshing beverage. The ultra premium energy drink blended with tropical flavor make Vegas Fuel the perfect alternative to caffeine-laden coffee in the morning. Watch this segment "Beneficial Beverages: Creating a Foundation for Optimal Energy and Entertaining" to learn how to re-charge with this sugar-free, vitamin packed beverage alternative. <http://www.vegasfuel.com/splash>

- Supporting Ovulatory Health with Everett Laboratories Inc. Pharmaceuticals

For women trying to conceive, it can be a very stressful time in their lives. Pregnitide™ is a reproductive support dietary supplement that helps support ovulatory function, menstrual cyclicity and egg quality for women, and is available without a prescription. Join host Julie Moran and Dr. James Smith, Reproductive Endocrinologist and Professor at George Washington University School of Medicine to discuss some of the factors that can help support a healthy reproductive cycle. www.everettlabs.com, www.pregnitide.com

About The Balancing Act® on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act is simple - the show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can tune in to America's premier morning show The Balancing Act on weekday mornings at 7:00 am (ET/PT) on Lifetime television.

For additional information or to view a segment visit: www.thebalancingact.com

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