



## The Balancing Act® Partners Against Pain on Lifetime TV

*Dr. Paul Christo representing Purdue Pharma L.P. Takes Center Stage on Upcoming Show*

(Pompano Beach, FL – CISION - May 28, 2013) Popular morning show The Balancing Act® welcomes one of the hottest names pain management resources to their show airing on Wednesday, May 29th at 7:00 a.m. (ET/PT) on Lifetime TV. Make sure to watch as hosts Kristi and Danielle help jump start the day with animated conversation, and great information to balance and empower a women's life.

Don't miss the show's line-up featuring Purdue Pharma on The Balancing Act:

### - **Partners Against Pain with Purdue Pharma**

Chronic pain is a medical condition endured by 100-million people in the U.S. alone. If you're suffering from chronic pain or know someone who is, this is must-watch TV. Pain specialist and radio host of "Aches and Gains" Dr. Paul Christo joins this week's Balancing Act host to discuss Partners Against Pain, which is an online resource for health care professionals, caregivers, and people suffering chronic pain. Hear what's being done to help manage pain and exciting new therapies on the horizon. [www.partnersagainstpain.com](http://www.partnersagainstpain.com)



### **Media Contact:**

O2 Media, Inc.

[pamela@o2mediainc.com](mailto:pamela@o2mediainc.com)

(954) 691-1102

### **About The Balancing Act® on Lifetime Television**

Now in its 6th year, **The Balancing Act®** continues to empower women in all aspects of their lives. The mission at **The Balancing Act®** is simple -- the show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, viewers can tune in to America's premier morning show The Balancing Act weekday mornings on Lifetime television at 7 am (ET/PT).