



LIV Organic™ Joins Season 3 of Mission Makeover™ series on O2 Media's Morning Show The Balancing Act® on Lifetime TV

LIV Organic™ to be featured in 9 episodes of popular Mission Makeover™ series; will offer tips to viewers and makeover ladies on what to look for in a healthy rehydration beverage

(Pompano Beach, FL – CISION – May 10, 2013) O2 Media's morning show The Balancing Act® is pleased to announce that AJJ Trading dba LIV Organic™ has joined Season 3 of the hit Mission Makeover™ series which follows the journey of several women during their quest for better health and wellness. The company will be featured in nine episodes of the series slated to air in early 2014.

LIV Organic makes certified organic re-hydration drinks that replace essential electrolytes. Their beverages are unique in that they are all-natural USDA certified organic and agave nectar sweetened, and are also made with rice syrup. During the series, LIV Organic will offer tips to viewers and the makeover ladies on what to look for in a healthy rehydration beverage and other healthy lifestyle information.

"We're so excited to have LIV Organic as a valued partner on our Mission Makeover™ series. Viewers at home as well as the makeover ladies will learn a lot about what to look for in the beverages they choose to drink for themselves, and their families," says Doug Campbell, Executive VP of Programming for The Balancing Act® on Lifetime Television.

Learn more about LIV Organic please visit: www.liv-organic.com



About "The Balancing Act®" on Lifetime Television

Now in its 5th year, **The Balancing Act®** continues to empower women in all aspects of their lives. The mission at **The Balancing Act®** is simple. The show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, America's premier morning show **The Balancing Act®** airs weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: www.thebalancingact.com

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About Mission Makeover™

Now in its second season, **Mission Makeover™** is a special series that chronicles the 13-week journey of three women as they set out to transform their lives. Nutrition, fitness, style and life coach experts give the women the tools and guidance they need to make significant life changes and achieve a healthier lifestyle. America's best fitness, health and nutrition brands partner with the show to further enhance the experience.

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