

O2 Media's The Balancing Act® on Lifetime TV Welcomes LIV Organic to Show

LIV Organic™ joins show to educate viewers on how to live a healthier lifestyle with their organic beverages

(Pompano Beach, FL – CISION – May 9, 2013) The popular morning show The Balancing Act® is pleased to welcome LIV Organic, makers of certified organic re-hydration drinks, to the show. LIV Organic will be making their appearance on an upcoming "Beneficial Beverages For A Balanced Lifestyle" series slated for November 2013.

LIV Organic is a company dedicated to providing consumers with a great tasting drink that keeps one hydrated while replacing essential electrolytes. Their drinks are unique in that they are the first all-natural USDA certified organic agave sweetened beverages, and are also made with rice syrup. A representative from LIV Organic will be on set to talk about rice's many benefits, and the unprocessed ingredients that make up the LIV Organic drink.

"We're looking forward to having LIV Organic on The Balancing Act®. Our viewers are always looking for good tasting rehydration drinks, but want to make sure they are getting a healthy and natural one, and LIV Organic certainly fits the bill," says Doug Campbell, Executive VP of Programming for The Balancing Act® on Lifetime Television.

Learn more about LIV Organic please visit: www.liv-organic.com



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About The Balancing Act® on Lifetime Television

The Balancing Act®, America's premier morning show, airs weekday mornings on Lifetime Television at 7:00am (ET/PT). These days the modern woman is trying to balance it all and the mission at The Balancing Act® is to bring solutions to them to help them balance life, career, family, and most importantly themselves. The Balancing Act® is a Branded Entertainment show that entertains, educates and engages the viewer.

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