



## “The Balancing Act” is offering the chance to win your Dream School with \$300,000 up for grabs!

*The Future is Now: The Dream School of the 21st Century, presented by “The Balancing Act’s” Parent Teacher Corner Series, is offering schools the educational chance to win a Dream School and appear on Lifetime Television!*

### FOR IMMEDIATE RELEASE

Pompano Beach, FL (**April 10, 2012**) The landscape of education has changed dramatically. 21st century interactive, wired-in educational tools are becoming the best way to engage the young minds of the next generation and empower the educators entrusted in bringing out the best in their students. There are too many schools that do not have the financial means to bring the resources necessary to their student body, so “*The Balancing Act*” on Lifetime, in collaboration with top educational partners has decided to set out to change that! The Dream School Challenge Contest allows ANYONE to enter their school and district for a chance to win educational prizes valued at over \$300k!

This is an incredible opportunity for people in every community to take action towards the improvement of education in America. We are giving everyone a voice and a chance to change the lives of students in their hometown by simply casting a vote for their School and District at: [www.thebalancingact.com/sweepstakes](http://www.thebalancingact.com/sweepstakes).

Five schools will win \$30,000 each and one school district will win \$150,000 in educational tools and prizes from the producers of “The Balancing Act” and participating sponsors: CurriculumLoft, KUNO, Infinite Minds, Virco, Inc., The Source for Learning, and Madcap Logic as well as a chance to appear on Lifetime Television.

*The Future is Now: The Dream School of the 21st Century* is a 1 hour special from “*The Balancing Act*” that will take the viewers on a tour across America to classrooms that are already operating with interactive tools that engage today’s tech savvy student such as 1 to 1 computing, curriculum designed to enhance the brain and the newest software that maximizes technology and learning. These schools will educate us on what the future of education could look like if we set out to create it. The special airs on April 24th at 7:00am (ET/PT) on Lifetime television.

This journey will entice and encourage all parents, teachers, students and their community to want to bring the same educational resources to their school district, and by logging on and voting, they can! [www.thebalancingact.com/sweepstakes](http://www.thebalancingact.com/sweepstakes).

Don’t miss this incredible opportunity to turn YOUR school into a DREAM school! The Dream School Challenge makes it possible; all you need to do is rally your community to vote! Step up and declare that we will no longer sit back and allow other countries to surpass America in math and reading! We will no longer tolerate school systems that allow our students to fail drop out or give up! Empower the future generation, and generate change for the future of education. VOTE!  
[www.thebalancingact.com/sweepstakes](http://www.thebalancingact.com/sweepstakes).



The Producers of "The Balancing Act" and Learning First Alliance are pleased to announce **The Parent Teacher Corner: Dream School Challenge**. Beginning in April of 2012, The Dream School Challenge will be launched nationally on Lifetime Television, with a one-hour special broadcast of The Parent Teacher Corner entitled: "The Future is Now: Dream Schools of the 21st Century." As it presents a picture of today's classroom and school success, tune-in to see how you can make a difference in your community simply by casting a vote for your local school and district. One fortunate district, America's Favorite District, determined by vote count, will receive up to \$300,000 in educational technology and resources. Go to [www.TheBalancingAct.com/sweepstakes](http://www.TheBalancingAct.com/sweepstakes) to vote.



The Parent  
Teacher Corner

THE BALANCING  
ACT

On Lifetime  
TELEVISION

Sponsored by:



#### **MEDIA CONTACT:**

O2 Media, Inc  
Amanda Dugan, Public Relations  
[adugan@o2mediainc.com](mailto:adugan@o2mediainc.com)  
954-691-1102 ext 102

#### **About "The Balancing Act" on Lifetime Television**

"The Balancing Act" show airs weekday mornings on Lifetime Television at 7:00am (ET/PT). "The Balancing Act" on Lifetime Television is America's premier morning show that's about women, for women and trusted by women. For information or to view a show, visit <http://www.TheBalancingAct.com>.