

Straight Arrow Products Gives Family “Mane” Stage for Hairstyle Makeover on Designing Spaces airing on Lifetime TV

A family gets hairstyle makeover with Mane ‘n Tail® hair care products in “Designing Spaces - Kids Spaces” Series

(Pompano Beach, FL – CISION – March 26, 2014) Spring is here and a new hairstyle can give a child, teen or parent a fresh look for the season. Tune in to the popular home improvement show Designing Spaces™ airing on Lifetime TV on Thursday, March 27 at 7:30 am (ET/PT) as Straight Arrow Products, Inc.® -- makers of the Mane ‘N Tail® hair care line -- takes the reins in giving a family new and easy hairstyles.

The original Mane ‘n Tail hair care line started 40 years ago on a rural family farm in New Jersey as a solution for horses to have fuller, thicker, healthier manes and tails. Devon Katzev, CEO/President of Straight Arrow Products, Inc.® joins the show to tell viewers about their line of products which include Hair Strengthener, Deep Moisturizing Shampoo and Conditioner, Mane ‘n Tail Detangler and Anti-dandruff 2-in-1 Shampoo/Conditioner and more. All products can be used by kids and the entire family.

During this “Kids Spaces” episode, Mitch Barry, leading New York stylist for Mane ‘n Tail, treats the family to new hairstyles which complement their hair type and lifestyles as he gives tips and advice on hair care to viewers.

“We are proud to partner with Designing Spaces. We are hair care experts for at-home salon-like, “great hair day, everyday” for the whole family—easy styling and maintenance for the family that make getting ready easy, quick and fun!” said Devon Katzev, CEO/President of Straight Arrow Products, Inc., the makers of the Original Mane ‘n Tail.

“Once again, Devon and Mitch from Straight Arrow Products will give our viewers a fun and informative episode on hair care. We’re so glad they returned to Designing Spaces for this Kids Spaces episode to work their magic on a whole family’s hair -- our viewers will see first-hand how easy it is to get and keep a great style,” said Scott Moss, Director of Programming of Designing Spaces™ on Lifetime TV.

To learn more, please visit: www.manentail.com

About Designing Spaces™ on Lifetime Television

Entering its 10th year, **Designing Spaces™** continues to be one of America’s favorite home improvement shows. The show inspires viewers on decorating ideas, do-it-yourself projects and step-by-step home improvements to help make every space count and provide solutions to help you enjoy the space you live, work and play in. **Designing Spaces™** Family of Spaces includes *Think Green Spaces*, *Kids Spaces* and it’s widely popular *Spaces of Hope* which prides itself on assisting people and places in dire need of a makeover including children’s shelters, animal shelters, military families and more. **Designing Spaces™** airs Wednesdays, Thursdays and Fridays at 7:30am (ET/PT) on Lifetime Television.

To view special segments visit: www.designingspaces.tv

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