

Troy-Bilt Products Help Get Lawn Ready for Spring on Designing Spaces airing on Lifetime TV

Viewers will learn smart tips about getting the best results with tools for maintaining their lawns and gardens on March 21st Show

(Pompano Beach, FL – CISION – March 19, 2014) Spring is in the air and homeowners are ready to spruce up their yards. Make sure to tune in to popular home improvement show Designing Spaces™ airing on Lifetime Television as Troy-Bilt® offers secrets to getting a backyard in shape for the coming season on Friday, March 21st, 2014 at 7:30 am (ET/PT).

During the segment, "Getting Your Property Ready for the Spring, Tools and Tips from the Pros",

Mark Kreccicki from Troy-Bilt meets up with a couple at their home to explain how having the right lawn care tools will help them get the best results for maintaining their property. Kreccicki will hand them Troy-Bilt's TB22 EC Curved Shaft Gas String Trimmer and TB32 EC Straight Shaft Gas String Trimmer and talks about the difference between them and what functions they perform.

The Troy-Bilt trimmers are also attachment-capable – meaning they can easily be converted into a range of lawn care products using TrimmerPlus attachments for further ease of use, and their JumpStart engine starter also helps consumers perform yard work more safely.

"Our Designing Spaces homeowners are always looking for ways to incorporate innovative products into their lifestyle that make their lives easier. We're happy that Troy-Bilt has joined us to give our viewers easy-to-use and convenient tools to achieve a great looking yard," said Scott Moss, Director of Programming of Designing Spaces™ on Lifetime TV.

To learn more and see products, please visit: www.troybilt.com

About Designing Spaces™ on Lifetime Television

Entering its 10th year, **Designing Spaces™** continues to be one of America's favorite home improvement shows. The show inspires viewers on decorating ideas, do-it-yourself projects and step-by-step home improvements to help make every space count and provide solutions to help you enjoy the space you live, work and play in. **Designing Spaces™** Family of Spaces includes *Think Green Spaces*, *Kids Spaces* and it's widely popular *Spaces of Hope* which prides itself on assisting people and places in dire need of a makeover including children's shelters, animal shelters, military families and more. **Designing Spaces™** airs Wednesdays, Thursdays and Fridays at 7:30am (ET/PT) on Lifetime Television.

To view special segments visit: www.designingspaces.tv

For more information about O2 Media Inc. Branded Entertainment, Product Placement and TV Brand Integration, please go to: http://o2mediainc.com/Pages/187/Branded-Entertainment

Join the Conversation! Like us on <u>Facebook</u> Follow us on <u>Twitter</u>

Watch us on YouTube



Media Contact: O2 Media, Inc. pamela@o2mediainc.com (954) 691-1102