

## Magic Chef Keeps Beverages Cool for Holiday Entertaining on Designing Spaces<sup>™</sup> airing on Lifetime TV

Davis Poole from MC Appliance Corp. will join special "Designing Spaces – Holiday" edition to show viewers how easy it is to serve guests wine and other beverages at the optimum temperature

(Pompano Beach, FL – CISION –November 19, 2013) Popular home improvement show Designing Spaces™ airing on Lifetime® TV will feature Magic Chef wine and beverage coolers in a special "Meal Planning and Entertaining" edition. Tune in on Thursday, November 21st at 7:30 am (ET/PT), as **Davis Poole** from **MC Appliance**, makers of the Magic Chef line joins Designing Spaces to show viewers how to quench their guests' thirst this holiday. This show will re-air December 5, 2013.

During the segment, "Fun and Easy Entertaining for the Holidays" Poole will sit down with host Debi Marie to talk about taking the guesswork out of deciding optimum temperatures to keep wine, beer and other beverages at for the next holiday event with one of the featured MC Appliances wine and beverage coolers.

Viewers will see the three models on set, the Vissani™ Wine Cooler, the Vissani™ Beverage Cooler, and the best of both worlds, the Magic Chef® Wine and Beverage Cooler – all three have durable construction and stylish design, and can be used in a kitchen, a basement remodel or other spaces where entertaining takes place.

Daniel Han says, "Our historical Magic Chef® brand has been a household name for more than 80 years, and we're building upon its time-honored tradition with Designing Spaces to outfit homeowners with the right essentials to survive the holidays by showcasing the practicality and usability of our wine and beverage coolers."

"Entertaining is part of the fun of the holidays. We're very excited that Magic Chef joined our "Designing Spaces – Holiday" edition so our viewers can see how easy it is to keep the festivities hopping with delicious cold beverages, and spend more quality time with guests instead of spending time re-chilling warm drinks", said Lysa Liemer, Executive VP and Chief Operating Officer of Designing Spaces™ on Lifetime TV.

To learn more about Magic Chef's Wine and Beverage coolers, please visit: http://www.magicchef.com

## About Designing Spaces™ on Lifetime Television

Entering its 10th year, **Designing Spaces™** continues to be one of America's favorite home improvement shows. The show inspires viewers on decorating ideas, do-it-yourself projects and step-by-step home improvements to help make every space count and provide solutions to help you enjoy the space you live, work and play in. **Designing Spaces™** Family of Spaces includes *Think Green Spaces, Kids Spaces* and it's widely popular *Spaces of Hope* which prides itself on assisting people and places in dire need of a makeover including children's shelters, animal shelters, military families and more. **Designing Spaces™** airs Wednesdays, Thursdays and Fridays at 7:30am (ET/PT) on Lifetime Television.

To view special segments visit: www.designingspaces.tv

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