

Academy Sports + Outdoors Outfits Boys & Girls Club Kids for School on Designing Spaces™ on Lifetime TV

Boys & Girls Club kids start Back-to-School in style with school uniforms and sports apparel provided by Academy Sports + Outdoors in "Designing Kid Spaces of Hope – Fostering Bright Futures" Series

(Pompano Beach, FL – CISION – August 7, 2013) For six kids from the Boys & Girls Club of Broward County, school just became a place to step out in style in their new outfits from Academy Sports + Outdoors. Don't miss popular home improvement show Designing Spaces™ airing on Lifetime TV on Friday, August 9th at 7:30 am (ET/PT) to see the style makeovers in the "Designing Kids Spaces of Hope – Back to School at the Boys and Girls Club" special series.

Academy Sports + Outdoors is a premier sports, outdoor and lifestyle retailer with a broad assortment of products for back-to-school including school uniforms, footwear, backpacks, lunch sacks, athletic apparel, team sports equipment and much more.

During the episode, Christina Beahm, VP of Merchandise at Academy, joins the show to discuss their expansive product line in more detail, and describes head to toe each outfit the six kids from the Boys & Girls Club model in the mini fashion show on set. The apparel and accessories each student wore for the show was then donated to them, complements of Academy Sports + Outdoors.

"We are thrilled to be a part of a Back-to-School segment that gives back to local kids. It's especially exciting to be able to give back and simultaneously showcase Academy's broad assortment and everyday low prices to moms who are looking for a convenient one-stop destination that offers affordable shopping for the whole family," said Anita Sehgal, Senior Vice President Marketing & Advertising.

The Texas-based company operates over 160 stores in 13 states and also offers their products on-line.

To learn more about Academy Sports + Outdoors, please visit: www.academy.com

About Designing Spaces on Lifetime Television

Entering its 10th year **Designing Spaces™** continues to be one of America's favorite home improvement shows. The show inspires viewers on decorating ideas, do-it-yourself projects and step by step home improvements to help make every space count and provide solutions to help you enjoy the space you live, work and play in. Designing Spaces™ Family of Spaces includes *Think Green Spaces*, *Kids Spaces* and its widely popular *Spaces of Hope* which prides itself on assisting people and places in dire need of a makeover including children's shelters, animal shelters, military families and more. Designing Spaces™ airs at 7:30am (ET/PT) on Lifetime.

For information on how to be a part of the show please contact Lysa Liemer Executive Vice President of Programming /COO of Designing Spaces™ at 954-571-5221 or lysa@designingspaces.tv
For more information or to view special segments visit: www.designingspaces.tv

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