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Skyward Wins 2013 District Administration Readers' Choice Top 100 Products Award

K-12 administrators select the Student Management Suite from Skyward as one of the industry's best student information systems

STEVENS POINT, Wis. – Dec. 3, 2013 – For the second year in a row, the Student Management Suite from Skyward was named a Readers' Choice Top 100 Product by District Administration magazine. Skyward was chosen by the District Administration editors from a record-setting 1,800-plus nominations, based upon both the quantity of nominations Skyward received and the quality of reader descriptions.

Readers nominated the Skyward web-based student information system for its streamlined, integrated functions, such as grade books, scheduling, discipline monitoring and demographics, which provide access to real-time data. In addition, readers like that the system enables their districts to automate services such as report generation and email to save time and facilitate communication between the school and parents.

"It's an honor to once again be named one of the best programs in the education industry," said Ray Ackerlund, vice president of marketing & product management. "What makes the award even more special is that the nominations come directly from Skyward customers who use the product every day and see the value of what they are using. With over 1,800 entries, to be chosen as one of the top 100 is a prestigious distinction."

The Readers' Choice Top 100 Products award program recognizes leaders in the education industry that have contributed to the success of school districts. For more information, visit <http://www.districtadministration.com/tags/readers'-choice-top-100-products>.

About Skyward

Skyward is a leading provider of K-12 school administrative software that surpasses districts' needs in state reporting, improves operational capabilities, and opens communication between schools and families. Today, the Skyward School Management System™ is used in more than 1,600 school districts worldwide, ranging from districts with as few as 50 students to statewide implementations supporting more than 800,000 students. Founded in 1980, Skyward serves school districts with its integrated student, finance, and human resources suite of products and is proudly made and supported in the United States. To learn more, visit www.skyward.com.

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