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## HUMBLE GROUP'S SUBSIDIARY, GRAHNS KONFEKTYR, INVESTS IN INCREASED PRODUCTION CAPACITY

Humble Group AB's ("Humble" or the "Company") subsidiary, Grahns Konfektyr AB ("Grahns"), has entered into an agreement with Rockwool AB ("Rockwool") and Stenhus Skövde Personbilen 1 AB ("Stenhus") regarding the takeover of a lease agreement covering a production facility in Skövde with a total area of approximately 15,000 square meters (the "Facility"). Through Grahns, Humble intends to invest approximately SEK 135 million in machinery and adaptations of the Facility's infrastructure (the "Investment"). The Investment will be carried out in two phases, with the first phase starting immediately, and production at the Facility is expected to begin in summer 2026. At full capacity, the increased production is expected to generate approximately SEK 300 million in net sales and SEK 60 million in EBITDA annually.

### The Investment

Through Grahns, Humble intends to invest approximately SEK 135 million in machinery and infrastructure upgrades. The Investment will be carried out in two phases:

- **Phase 1:** Approximately SEK 100 million will be invested in a new production line, including kitchen and cooking equipment, drying cabinets, and packaging machines. About SEK 60 million of this is expected to be allocated during the third and fourth quarters of 2025, with the remaining SEK 40 million planned for the first half of 2026.
- **Phase 2:** Additional machinery will be added to fully realize the capacity of the new production line. This phase is expected to take place in 2028 and amount to approximately SEK 35 million.

The lease agreement and the Investment form an important part of Humble's overall strategy to increase the capacity of its industrial platform and create favorable conditions to continue driving organic and profitable growth.

*"We see rapidly growing demand for confectionery products among our own brands and distribution companies. In addition, the market is developing positively, with incoming requests for contract manufacturing far exceeding our available capacity from external customers – both in Sweden and for export. The Investment enables us to scale up capacity with greater efficiency and is expected to generate stable returns on invested capital."* says Simon Petrén, CEO, Humble Group AB.

### Doubled Volume and Strengthened Profitability

Through the Facility, Grahns expects to at least double its production volume of soft confectionery products, particularly jelly, where demand is highest. At full utilization of the Facility, Grahns is expected to produce approximately 11,000 tons of jelly per year. The increased capacity is expected to generate around SEK 300 million in additional sales and approximately SEK 60 million in improved EBITDA annually.

*"With the Investment, we are taking another step towards becoming a leading confectionery manufacturer in Sweden. We are strengthening our overall capacity and creating the conditions to scale up sugar-reduced candy products faster, without compromising Grahns' classic candy favorites. The*

*economies of scale within the central organization increase our competitiveness and enable us to improve profitability going forward.” says Jesper Lööw, CEO, Grahns Konfektyr AB.*

### **Timeline**

The production facility is expected to be completed and operational in the summer of 2026. The financial impact of the Investment is expected to be realized gradually from the second half of 2026, reaching full effect within approximately four years.

### **The Facility**

The Facility is owned by Stenhus, which has leased the premises to Rockwool. The Facility has a total area of approximately 15,000 square meters, of which around 12,000 square meters are production and warehouse space. The agreement has been entered into on favorable terms during the initial lease period and in connection with the takeover of the lease, Rockwool will transfer certain machinery and equipment in the factory to Grahns free of charge.

### **For further information, please contact:**

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*This information is such that Humble Group AB is required to publish in accordance with EU Market Abuse Regulation 596/2014. The information has been published by the above contact person, at the time specified by Humble Group AB's news distributor Cision at the time of publication of this press release.*

### **ABOUT HUMBLE**

Humble Group is a corporate group specializing in driving value and accelerating growth in small and medium-sized companies within the fast-moving consumer goods (FMCG) sector. Through an entrepreneurial approach and active ownership, Humble Group focuses on transforming its businesses to align with the future needs of consumers. The company manages a portfolio of brands, a global distribution network, and production facilities where its subsidiaries operate autonomously within their respective business areas, while Humble Group provides strategic guidance and support. The group is headquartered in Stockholm. For more information visit [www.humblegroup.com](http://www.humblegroup.com)

Humble is listed on Nasdaq Stockholm Mid Cap, under the ticker HUMBLE.