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tabletbrochure
Bespoke, interactive tablet brochures for iPad and Android devices

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Tablet Brochure shortlisted for a national business award



Bristol based Tablet Brochure, a unique start up company bringing interactive brochures to tablet devices, is in line to win one of the top prizes in the first ever Ready for Business Awards 2013, the Best B2B Start-up award. The awards will be announced at the House of Commons on the 2nd December 2013.

The awards recognise achievement across the 3 main categories, best growth potential, best B2B start-up and best B2C start-up. The awards celebrate the progress and contribution small businesses have made to local and national economies. There have already been regional awards that Tablet brochure won for the Southwest in the B2B category. They will now go on to compete against 6 other businesses for the prestigious national award.

Since beginning trading less than 1 year ago, Tablet Brochure has worked on creating two interactive brochures for the interior and travel sectors. With several projects in the pipeline, they are set to continue their success bringing brands and businesses to the mobile space, with an emphasis on creating the immersive experience that is possible on touch screen devices. Paul Tudor, Founder of Tablet Brochure comments:

“I am delighted to have received the regional award so soon after establishing the business. Setting up your own venture is extremely hard work but the support we received from Ready for Business was invaluable. To have our efforts recognised, potentially at a national level is a huge achievement for us. In the mobile space, we face particular challenges working with new and evolving technologies that many businesses haven't yet explored, meaning we are selling a concept, as well as a product”

Ready for Business have supported Tablet Brochure with business coaching and does so at a national level, helping businesses to create some 2,500 jobs since summer 2012. The programme aims to support 6,000 businesses and 10,000 jobs through partnership working between the Government's regional growth fund, Barclays and the Cavendish Consortium. Kevin Horne, Chairman of the Cavendish Consortium and the head of the judging panel concludes:

"What we are seeing through these awards are real and inspiring examples of what can be achieved by individuals who have a strong business and access to the right kind of support. Establishing a new business is not an easy challenge and there are many obstacles to be faced, not just getting a venture off the ground, but ensuring the development and on-going sustainability of that business."

ENDS

Notes to editors

The national awards will be announced at the awards ceremony, taking place at the House of Commons on the 2nd December 2013.

About Tablet Brochure

Tablet Brochure is a new brand creating bespoke, interactive brochures on iPad and Android devices. Founded by Paul Tudor, who has over 20 years of experience in design and branding, Tablet Brochure is changing the way people see mobile marketing, bringing an unseen level of creativity and brand presence to the tablet device.

www.tabletbrochure.co.uk & Twitter [@tabletbrochure](https://twitter.com/tabletbrochure)

Download the apps:

[Merlin Glass](#)

[Turquoise Holidays](#)

About Ready for Business

Ready for Business offers new start-up businesses the best preparation for success via expert support, advice and training, leading to the development of a robust business plan in preparation for external funding and future business success.

www.startupedge.co.uk