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# Come and be empowered at World of Learning 2013





Back for a second year, Redware are returning to World of Learning 2013 and bringing their LMS empowered and award winning mobile learning platform Redsource, which has also recently been shortlisted for a UK IT Industry Award. Redware will also be showcasing Redsource in the technology test drive area and giving a seminar on day 1 of the event.

World of Learning is just around the corner, with only a few days left to go. As preparations reach their peak, Redware are excited to release details of their activities at the event.

Redware invite everyone to join them on stand E30 to come and chat about learning, technology and everything in between. On stand, Redware will be showing off empowered, their answer to the LMS, and Redsource, which all organisations need for brilliant mobile learning. While on stand, visitors can get a demo, find out more and even get a bottle of the sauce everyone loved last year.

Attendees at the show will also be able to demo Redsource at their own pace in the popular technology test drive area for both days of the show.

Everyone attending the show can join Andre Wigley, CEO at 11:45 in the seminar theatre as he gives a free seminar on learning portals, especially what they mean to the global enterprise and what organisations need to think about when considering one.

On day two, Andre Wigley will be facilitating the NHS mobile learning case study, looking at the use of mobile learning in large, public sector organisations.

To find out more, join Redware on stand E30, meet the team and find out why they are leading the learning revolution.

ENDS.

#### **Notes to Editors**

Redware will be exhibiting on stand E30 at the two-day event on the 1<sup>st</sup> and 2<sup>nd</sup> October 2013.

The technology test drive is open to come and experience Redware's platforms at your own pace.

The seminar will be taking place at 11:45 on day one of the event at the exhibition hall's seminar theatre.

André Wigley is available for comment and interview during the show, for further quotes, images or factsheets relating to both empowered and Redsource, please contact Nick Watts on 01865 920 501 or by emailing <a href="mailto:press@nickjwatts.com">press@nickjwatts.com</a>.

### **About Redware**

www.redware.co.uk www.twitter.com/redware

As a market leader in learning and mobile platforms, we understand that technology must work for you and your users whenever and wherever you need it. Our learning platform empowered gives your users the tools they need to learn their own way, while Redsource, our award winning mobile learning platform, delivers powerful and effective mobile learning.

We are not on a mission, this is a new culture.

## **About World of Learning**

#### www.learnevents.com

Now in its 21st year, the World of Learning remains the UK's most comprehensive event for all aspects of Learning and Development (L&D).

Showcasing a wide-range of solutions in everything from e-learning and mobile learning to experiential and classroom learning, the event is a 'one-stop-shop' for L&D professionals looking for a complete blend of learning solutions and inspiration.

For more information or quotes please contact Nick Watts:

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