

For more information or quotes please contact
Nick Watts:
press@nickjwatts.com
Tel No: 01865 920 501



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Redware leaves Learning Technologies 2013 wanting more of the source.



The exit poll told us you love the source, our platforms were a hit and André's seminar left people with a taste for MAM. Redware celebrate a highly successful appearance at Learning Technologies 2013.

With the iconic Redsource bottles lined up on the stand, it was no surprise when the Learning Technologies exit poll revealed our Redsource to be the number 1 giveaway at the show. The producers of the exit poll, Now Comms wrote:

“Hot Favourite No 1, it's red, it's saucy and it's the No 1 most mentioned freebie at LT this year. Redware's special sauce left people hungry for more”

Redware were also rated highly in the 'one to watch' category of the poll, coming second.

But this was just the beginning of what was described as a “monumental” show by André Wigley, CEO of Redware Limited. André continues:

“This is the second year we have exhibited at Learning Technologies and this year was very special. There was never a quiet moment on the stand, with people queuing for a demo of Redsource and our LMS. We were amazed at the reception Redsource got at the show and with the launch of a major update to Redsource and the introduction of training packages on day 1, we had so much to share.”

Redware, as ambassadors for the leading learning development benchmarking organisation Towards Maturity also took part in the top tips treasure trail, producing a set of tips for organisations looking at implemented Bring Your Own Device (BYOD) in the workplace. Redware handed out



hundreds of these tips to delegates at the show, sparking lots of conversation about BYOD and MAM technologies. As an ambassador, Redware are committed to contributing to the gold standard of workplace learning through research, knowledge sharing and awareness.

André also presented a seminar on day 2 of the show looking at mobile in learning, introducing the concept of Mobile Application Management in the learning environment. The seminar was well attended, with lots of the people who attended coming over to the stand to see MAM in action. André concludes:

“As a company Redware has a lot of experience in mobile and learning and it was great to be able to share our knowledge with attendees at Learning Technologies. MAM technologies are changing the way organisations see mobile, with MAM allowing for more flexible mobile experiences for users, with the control an organisation would expect. Hopefully the attendees of the seminar left with a taste of this and how it can benefit their organisations.”

ENDS.

Notes to Editors

The full exit poll produced by Now Comms can be found at <http://nowcomms.com/learning-technologies-2013-exit-poll/>.

For more information on Redsource and our training packages please visit www.redware.co.uk.

Our Towards Maturity top tips can also be viewed at <http://www.redware.co.uk/Towards-Maturity-BYOD-Top-Tips/>.

About Redware

www.redware.co.uk
www.twitter.com/redware

As a market leader in learning and mobile platforms we believe in a good day in the office, wherever you are. Our learning platforms empower businesses to learn their own way, while our award winning mobile platform liberates every business it touches.

We are not on a mission, this is a new culture.

About Learning Technologies

www.learningtechnologies.co.uk

Now in its 14th year, it's Europe's leading showcase of technology supported workplace learning. And it's now quite literally bigger and more vital than ever before.

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