



FOR IMMEDIATE RELEASE
Citigroup Inc. (NYSE symbol: C)
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CITI APPOINTED DEPOSITARY FOR SEB's ADR PROGRAMME

Stockholm – Citi has been appointed by Skandinaviska Enskilda Banken AB (“SEB”), a leading Nordic financial services group, as depositary bank for its sponsored Level 1 American Depositary Receipt (ADR) programme.

SEB's ADR programme trades in the US over-the-counter (OTC) market, under the symbol “SKVKY”. Each ADR represents 1 ordinary share. SEB's ordinary shares are listed and trade on the NASDAQ OMX Stockholm under the symbol “SEB A”.

Ulf Grunnesjö, SEB's Head of Investor Relations, said, “SEB has a substantial overseas investor base and we are excited about the prospect of working with Citi to gain further access to U.S. investors through the ADR programme.”

Dirk Jones, Global Head of Client Sales Management at Citi said, “By establishing a sponsored level 1 ADR programme, SEB has signaled its commitment to securing further investment from US investors. We are very pleased to have been selected as depositary bank by SEB, and through our outstanding IR initiatives, we are confident that we can assist them in fulfilling the goals that they have set for the programme.”

For more information on Citi's Depositary Receipt Services, visit www.citi.com/dr.

About Citi

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Citi has been in the Nordic countries since the 1970s, with offices in Stockholm, Copenhagen, Oslo and Helsinki.

Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

About SEB

SEB is a leading Nordic financial services group. As a relationship bank, SEB in Sweden and the Baltic countries offers financial advice and a wide range of financial services. In Denmark, Finland, Norway and

Germany the bank's operations have a strong focus on corporate and investment banking based on a full-service offering to corporate and institutional clients. The international nature of SEB's business is reflected in its presence in some 20 countries worldwide. On December 31, 2013, the Group's total assets amounted to SEK 2,485 billion while its assets under management totalled SEK 1,475 billion. The Group has about 16,000 employees.

For more information about SEB, please visit www.sebgroup.com

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