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MTG publishes 2011 Modern Responsibility Report

Modern Times Group MTG AB (publ.) ('MTG' or 'the Group'), the international entertainment broadcasting group, has published its 2011 Modern Responsibility Report on its corporate website at www.mtg.se. The report is available as a downloadable PDF document and as an online publication.

Modern Responsibility is the platform for MTG's corporate responsibility work, and provides the framework for the Group's ongoing work to create long term and sustainable value and act in a responsible way. More information about Modern Responsibility can be found at <http://www.mtg.se/en/modern-responsibility/>.

MTG has also today published a new corporate brochure, which is available at <http://www.mypaper.se/show/mtg/show.asp?pid=24573866634304>.

Hans-Holger Albrecht, President and CEO of MTG, commented: "Modern Responsibility is the DNA of our organisation. It defines who we are, what we do and how we interact with our many stakeholders around the world. As the title of the report indicates, Modern Responsibility also reflects our commitment to improve what we do today in order to transform what we can do tomorrow."

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Modern Times Group (MTG) is an international entertainment broadcasting group with operations that span four continents and include free-TV, pay-TV, radio and content production businesses. MTG's Viasat Broadcasting operates free-TV and pay-TV channels, which are available on Viasat's own satellite platforms and third party networks, and also distributes TV content over the internet. MTG is also the largest shareholder in CTC Media, which is Russia's leading independent television broadcaster.

Modern Times Group is a growth company and generated record net sales of SEK 13.5 billion in 2011. MTG's Class A and B shares are listed on Nasdaq OMX Stockholm's Large Cap index under the symbols 'MTGA' and 'MTGB'.