



MTG solicits approval from holders of its bonds

Modern Times Group MTG AB (publ) ("MTG") today announces that it is soliciting approval from holders of its bonds with ISIN SE0009163462, having an outstanding amount of SEK 500,000,000 with maturity 2020 (the "Bonds") to change issuer of the Bonds to Nordic Entertainment Group AB (publ) ("NENT Group") and in connection therewith change the terms and conditions of the Bonds. The solicitation procedure is a part of the process of MTG distributing all the shares in NENT Group to MTG's shareholders, as proposed by MTG's Board of Directors and previously communicated by MTG.

MTG has requested that Swedbank AB (publ) ("Swedbank"), acting on behalf of MTG, invites the bondholders of the Bonds to a bondholders' meeting in accordance with the terms and conditions of MTG's MTN programme and the Bonds. The purpose of the bondholders' meeting is for the bondholders of the Bonds to approve a change of issuer of the Bonds from MTG to NENT Group and to amend the terms and conditions of the Bonds for the Bonds to be issued under the contemplated new MTN programme for NENT Group (the "Proposal").

The bondholders' meeting will take place at 13.00 on 15 February 2019 at Swedbank, Malmkillnadsgatan 23, 111 57 Stockholm. Bondholders may also vote at the bondholders' meeting by providing a duly completed voting form to Swedbank no later than 16.00 on 14 February 2019.

To be eligible to vote in the bondholders' meeting, a holder of Bonds must be registered as a direct registered owner (Swedish: 'direktregistrerad ägare') or as an authorised nominee (Swedish: 'förvaltare') on 8 February 2019 in the debt register (Swedish: 'skuldbok') for the Bonds with respect to one or several Bonds.

Each bondholder of Bonds voting in favor of the Proposal by submitting to Swedbank a valid voting form no later than by 16.00 on 14 February 2019 is eligible to receive an early bird fee.

Complete information about the bondholders' meeting, including how to vote, is set out in the notice, which is available in Swedish on www.mtg.com/funding/#mtn-programme.

NOTES TO EDITORS

MTG (Modern Times Group MTG AB (publ)) is a leading international digital entertainment group and we are shaping the future of entertainment by connecting consumers with the content that they love in as many ways as possible. Our brands span TV, radio and next generation entertainment experiences in esports, digital video content and online gaming. Born in Sweden, our shares are listed on Nasdaq Stockholm ('MTGA' and 'MTGB').



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