



The birds are back with a bang as Angry Birds 2 launches worldwide

Espoo, Finland, 30th July 2015 – With new towers to topple, pigs to pop and missiles to master, Rovio is thrilled to announce the launch of Angry Birds 2, the first sequel to the most downloaded mobile game series of all time.

While retaining the much-loved slingshot format, the visuals and gameplay of Angry Birds 2 have been overhauled from the ground up, with multiple stages in each level and spectacular new spells – including blizzards, magic ducks and even hot chili peppers – to wield against the pigs, rock the Destruct-O-Meter and earn even more birds. Fans also can challenge other gamers worldwide and, for the first time, choose their own fowl to fling.

Alongside returning characters Red, Chuck, Bomb and the infamous King Pig, joining the flock is Silver, a dazzling but strange young bird rescued from Pig City. Growing up in pig captivity, she has acquired porcine habits and an odd sense of humor. But her incredible flying skills – and unique understanding of piggy ways – make her a cheeky and powerful new member of the flock.

“Design technology has evolved dramatically since the original game launched in 2009,” says Rovio co-founder Niklas Hed. “With Angry Birds 2 we wanted to bring a level of expressive depth and detail seen previously only in a console game or animated series – and create a new game that kids and adults alike won’t be able to put down.”

“Angry Birds 2 doubles down on the core tenets of the original that our fans loved: destruction and more destruction!” adds the game’s creative director Patrick Liu. “At the same time it adds a whole new layer of emergent strategy gameplay for both old and new fans to master.”

Check out the gameplay trailers or download Angry Birds 2 now from the [App Store](#) or via [Google Play](#). Slingshots at the ready!

Official gameplay trailer <https://youtu.be/FSWoUGxGNEg>

Official animation trailer: <https://youtu.be/M0niPFYZaal>

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Notes to editors

In free-to-play Angry Birds 2, you can:

- • Collect and choose your own birds, build your flock and master new slingshot strategies to discover new and amazing worlds on Piggy Island
- • Play through jaw-droppingly stunning multi-stage levels brimming with exotic plants, quirky details and plenty of peril
- • Use spectacular spells to pop the pigs with blizzards, chilis and magic ducks for maximum destruction
- • Defeat the new end-of-stage evil boss piggies -- such as the infamous King Pig, Foreman Pig and Chef Pig -- to discover new worlds and get the eggs back from the baddies
- • For once and for all, settle who is the best and most hardcore Angry Birds player in the world by entering the Arena. Here you can challenge other players across the world and earn feathers to level up your flock
- • Earn Gems for extra birds, lives and tickets by playing the game and completing quests, and by watching videos or paying with real money

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About Rovio Entertainment Ltd

Rovio Entertainment Ltd, the creator of Angry Birds™ is a global industry-changing entertainment media company headquartered in Finland that creatively combines digital with physical, breaking the boundaries of traditional content delivery. What started as a casual game in 2009 became an international phenomenon within a few months of its release. Today Angry Birds is not only the most downloaded game of all time, it is a worldwide known entertainment brand reaching out into publishing, licensing, animations, books and location based entertainment. The Angry Birds movie is slated for release in May 2016. www.rovio.com