



Rovio Stars will bring out the best of mobile gaming

Rovio Entertainment to publish fun new mobile game titles under its Rovio Stars brand

May 14th, 2013 -- Espoo, Finland -- Rovio Entertainment announced the launch of its new mobile game publishing initiative, Rovio Stars, which will feature the best new games from talented and innovative developers. This is the entertainment company's first foray into including third party titles in its game line-up.

"Rovio Entertainment has positioned itself as one of the powerhouses of mobile entertainment, so moving into publishing is a logical step for us at this point", said Rovio's EVP of Games Jami Laes. "We want to help our fans find quality entertainment among the more than 100,000 games available in app stores. That's where Rovio Stars comes in."

"In the course of our work, we run into so many fantastic upcoming titles -- games with memorable characters and entertaining gameplay that are also just really fun to play!" said Kalle Kaivola, Director of Development. "These are the sorts of titles we're interested in. We want to help the developers to give these games that last coat of polish, publish the games and find their audience. We're focusing on a small, select number of games, and each Rovio Stars launch will be an event of its own."

The first game to be published under the Rovio Stars program will be *Icebreaker: A Viking Voyage* by Nitrome Ltd., followed by *Tiny Thief* by 5 Ants. *Icebreaker: A Viking Voyage* follows the adventure of a lone Viking, combining a unique ice slicing mechanic with an offbeat humour. *Tiny Thief* is a beautiful medieval adventure featuring stealth-based puzzles.

"Being involved with Rovio Stars means that we have one of the best marketing teams behind us, as well as visibility to their vast audience. To a small indie studio like Nitrome this is all the backing we could hope for!" said Mat Annal, Managing Director of Nitrome Ltd.

Check out the brand new *Icebreaker: A Viking Voyage* trailer [here!](#)

Developers who are interested in Rovio Stars can find more information at: www.rovio.com/developers.

For more information and general media inquiries please contact media@rovio.com.

For more information on *Icebreaker: A Viking Voyage*, and *Tiny Thief*:

www.rovio.com

<http://www.icebreaker-game.com/>

www.tinythief.com

About Rovio Entertainment

Rovio is an industry-changing entertainment media company headquartered in Finland, and the creator of the globally successful Angry Birds franchise. Angry Birds, a casual puzzle game, became an international phenomenon within a few months of its release, and is now the number one paid app of all time. Angry Birds has expanded rapidly in entertainment, publishing, and licensing to become a beloved international brand. www.rovio.com

About Nitrome Ltd.

Nitrome is an award winning games studio based in London UK, who develop mobile, PC and browser games. With over 100 games to date, the Nitrome website reaches tens of millions of loyal fans each month and individually titles have reached over 100 million plays across the internet. www.nitrome.com

About 5 Ants

Barcelona-based 5 Ants Studio aims to create imaginative and unique games for all ages. *Tiny Thief* is the culmination of our most enthusiastic work, a delicious adventure you will never forget. Intrigued? Visit 5ants.com