



2015-08-27

HEED THE CALL OF THE *WILD NORTH* SLOT FROM PLAY'N GO.

One cannot but heed the enticing call of the wild symbols in *Wild North*, the latest video slot release from leading gaming software developer Play'n GO. The stunning creatures of the Northern Scandinavian wilderness emerge across the snowy reels at twilight to convey power and good fortune.

In *Wild North*, players with a passion for the great outdoors can delight in lining up regal reindeer, omniscient owls and other majestic forest animals. The wild lynx may roar into action to help players complete valuable winning combinations. The appearance of the dazzling Northern Lights in any three positions across the reels triggers one of seven wild animal-inspired bonus features. Players can reap the rewards of Nature's bounty by winning free spins with stacked wilds, sticky wilds and other wild features if they can brave packs of wolves and savage clawing bears.

Comments by Martin Zettergren, COO Play'n GO

"We were truly inspired by the natural beauty that surrounds us in the design of *Wild North*. Our main offices are nestled among the breathtaking forests of Sweden, so we need only gaze out the window to see tall green pine trees and birds swooping past," explains Martin Zettergren, Chief Operating Officer at Play'n GO. "When you spot grazing deer, an elk or an owl on the drive home from work, you're enthralled. You're there in your car, surrounded by the latest technology, but you feel very fortunate to have seen that owl. We wanted to bring this admiration for nature and feeling of prosperity to the *reel* world."

Wild North and other original games from Play'n GO can be enjoyed by players on a wide range of digital devices. Smartphone and tablet players can enjoy the same high-definition animations and smooth performance as PC players. Players can discover *Wild North* and other creative titles from Play'n GO on the company's website:

<https://playngo.com/Games>

About Play'n GO – The Gaming Pro

Play'n GO is a gaming specialist and leading developer of smart systems and content especially designed for performance on mobile phones, tablets, game terminals and websites. Games and other products from Play'n GO can be uniquely customized to suit the style of any organization and brand. In addition to premium game content, Play'n GO ensures its clients are equipped with superior back-office administration tools for surveillance & marketing. The *Gaming Account Toolkit* (GAT) from Play'n GO is an independent e-gaming platform delivered with a complete, comprehensive back office application. Play'n GO is the undisputed market leader when it comes to mobile casino games, having created 80+ games in 30 languages, including several bespoke games to satisfy clients' unique needs. Games are especially adapted for use on smartphone and/or tablet devices using Apple iOS, Android & Windows.

ARE YOU MOBILE?

<http://www.playngo.com>

For more information, please contact:

Robert Skogh, Business Development Director at Play'n GO

Phone: +46 709-314 370, or e-mail: sales@playngo.com