



GentingBet Sign Deal for Play'n GO Content

Slot specialists Play'n GO have announced that they have signed an agreement to provide their award-winning content to leading gaming operator [GentingBet](#) in the UK and with the option to roll out in Spain in Q4.



GentingBet will now offer a selection of premium Play'n GO content including titles such as *Legacy of Egypt*, *Viking Runecraft* and *Sabaton*, as well as a whole host of other popular games.

The agreement fits in line with GentingBet's strategy of strengthening of their European presence, following the opening of their new Interactive Headquarters in Malta earlier this year, while simultaneously expanding their slot offering in the market.

While, for Play'n GO, it means the suppliers are continuing their expansion into the UK market and represents another landmark in what has been an extremely successful year for them.

Johan Törnqvist, Play'n GO CEO gave his thoughts on this latest agreement:

"Genting is well-known for the high quality of entertainment it brings to its players around the world. Our library of award-winning content represents that quality, and we're delighted for it to be a part of their offering. We are excited to be working with them and look forward to the future."

GentingBet's Managing Director Jeremy Taylor believes the addition of Play'n GO to their portfolio will further their mission to offer the very best slot content to compliment the rest of its offering:

"Play'n GO are key players within the casino industry and partnering with them to offer their content brings us closer to our vision of providing the best range of slot games to our customers online and land-based with due course. They also join us at a very exciting time with our new mobile-first website covering Sports and Casino launching in August under the one GentingBet brand."

ENDS

For more information about Play'n GO, their offices, or their products and services, please visit www.playngo.com or contact sales@playngo.com.

You can follow us on Twitter ([@ThePlayngo](#)); Instagram ([@playngoofficial](#)) or like us on Facebook <https://www.facebook.com/theplayngo>

Founded in 2005, Play'n GO are a leading supplier for slot gaming in the casino industry. One of the first suppliers to recognise and utilise the potential of mobile slot gaming, their innovation has revolutionised the industry and led Play'n GO to the forefront of the casino supplier market. Since its inception Play'n GO have curated a portfolio of award-winning games developed and tailored for compatibility with all devices and operating systems. In addition to this, they also provide back-end services and solutions to ensure operators are equipped to provide the ultimate gaming experience; this includes their casino platform and their server-based gaming solution, OMNY.