



## Play'n GO Create a Frenzy with Brand New Release

Play'n GO have unveiled their latest game into the market today, and it is titled Firefly Frenzy.



Firefly Frenzy is a 5-reel slot with a “unique and colourful” design based around a bright forest theme. The game uses the fireflies of the title as multi-coloured Wilds that land gently on the reels during gameplay.

A beautifully designed 5x4 reel slot, Firefly Frenzy makes use of rich and vibrant colours to light up the reels, bringing the game to life with the bright flower and firefly symbols. The crowning feature of the game is its dynamic special feature, aptly named Frenzy Spins, which will appeal to players who like explosive gameplay with high potential.

While Play'n GO are more well-known for the strong narratives and backstories that come with their slot games, this is a classic and enjoyable slot from them, in the vein of other releases this year such as Inferno Star and Perfect Gems. Play'n GO have also seen success with these simple slots like player favourite Mystery Joker.

CEO Johan Törnqvist spoke of how the game is another example of the company's diverse range of content in its portfolio:

*“Variety is a hugely important factor in creating the best library of content. Slot gaming has an audience of millions worldwide, and so it's only natural that there are different tastes and preferences within the market.*

*You cannot truly be a leading supplier in this industry if you do not supply your partners with a diverse suite of entertainment for their players, to appeal to as large a market as possible.*

*At Play'n GO we have this diversity but, no matter the style, gameplay or theme of the game, they all carry one thing in common, and that is the Play'n GO quality which has led us to the top of the industry.”*

Firefly Frenzy is available to play online today.

### ENDS

For more information about Play'n GO, their offices, or their products and services, please visit <http://www.playngo.com> or contact [sales@playngo.com](mailto:sales@playngo.com). You can follow us on twitter ([@ThePlayngo](https://twitter.com/ThePlayngo)); Instagram ([@playngoofficial](https://www.instagram.com/playngoofficial)) or like us on Facebook <https://www.facebook.com/theplayngo>

Founded in 2005, Play'n GO are a leading supplier for slot gaming in the casino industry. One of the first suppliers to recognise and utilise the potential of mobile slot gaming, their innovation has revolutionised the industry and led Play'n GO to the forefront of the casino supplier market. Since its inception Play'n GO have curated a portfolio of award-winning games developed and tailored for compatibility with all devices and operating systems. In addition to this, they also provide back-end services and solutions to ensure operators are equipped to provide the ultimate gaming experience; this includes their casino platform and their server-based gaming solution, OMNY.