



Play'n GO Announce Svenska Spel Sport & Casino Partnership Deal

Premier supplier Play'n GO revealed today the news that they have gone live with their latest operating partner in Sweden, Svenska Spel Sport & Casino.



This partnership with one of Sweden's largest gaming companies is the latest step in Play'n GO's expansion in the region, following Svenska Spel Sport & Casino's move into the online casino market after re-regulation in January.

The slot supplier has wasted no time in making the most of the opportunities that Sweden now presents. Having gone live in Sweden from the very start of re-regulation on January 1st, and within three months, have struck deals with several operators within the region. This latest partnership is continued proof of Play'n GO's stellar brand reputation within the industry.

The move is also a reflection of the company's dedication to being the supplier of choice for regulated markets, a fact reflected by their recent nominations at this year's GamblingCompliance Global Regulatory Awards.

CEO of the company Johan Törnqvist spoke on the significance of this latest partnership:

"At Play'n GO we pride ourselves on working with the best in the industry, and this partnership with Svenska Spel Sport & Casino illustrates that.

They are a hugely respected entity in the Swedish market and have already gained a substantial portion of the online casino market since adding casino games to their offering. To be working with them and entertaining their audience is a great step forward for us and for Sweden."

VP for Casino at Svenska Spel Sport & Casino, Jonas Nygren, also spoke about the new deal:

"Adding top-quality games to our offering here at Svenska Spel Sport & Casino is a high priority for us, so a partnership with Play'n GO made perfect sense.

Their reputation of producing engaging and enjoyable content means we can be sure we are providing our audience with first-rate entertainment."

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For more information about Play'n GO, their offices, or their products and services, please visit <http://www.playngo.com> or contact sales@playngo.com. You can follow us on twitter ([@ThePlayngo](https://twitter.com/ThePlayngo)); Instagram ([@playngoofficial](https://www.instagram.com/playngoofficial)) or like us on Facebook <https://www.facebook.com/theplayngo>

Founded in 2005, Play'n GO are a leading supplier for slot gaming in the casino industry. One of the first suppliers to recognise and utilise the potential of mobile slot gaming, their innovation has revolutionised the industry and led Play'n GO to the forefront of the casino supplier market. Since its inception Play'n GO have curated a portfolio of award-winning games developed and tailored for compatibility with all devices and operating systems. In addition to this, they also provide back-end services and solutions to ensure operators are equipped to provide the ultimate gaming experience; this includes their casino platform and their server-based gaming solution, OMNY.