



## Play'n GO Continue to Thrive Under Swedish Re-Regulation

Premier supplier Play'n GO revealed today the news that they have gone live with yet another operating partner in the Swedish region.



This is the latest step in Play'n GO's expansion in the country following re-regulation in January.

The slot supplier has wasted no time in making the most of the opportunities that Sweden now presents. Deals with several partners means Play'n GO are now live with a significant number of operators that have applied for, and received, a Swedish licence, all in the space of three months.

The move is yet another reflection of the company's dedication to compliance and to being the supplier of choice for regulated markets, a fact reflected by their recent nominations at this year's Gambling Compliance Global Regulatory Awards.

Magnus Olsson, Head of Sales and Account Management spoke on the significance of regulated markets and this latest expansion:

*"This is home turf for us, so we are proud to be part of this landmark development. We worked hard, as we always do, to make sure we were in a position to maximise on the opportunity this re-regulation would afford our partners and us.*

*We have put a lot of energy into making sure our standing in matters of compliance is nothing short of first rate. Regulated markets are the future for online gambling, and we embrace that future."*

For more information about Play'n GO, their offices, or their products and services, please visit <http://www.playngo.com> or contact [sales@playngo.com](mailto:sales@playngo.com). You can follow us on Instagram ([@playngoofficial](https://www.instagram.com/playngoofficial)) or like us on Facebook <https://www.facebook.com/theplayngo>

Founded in 2005, Play'n GO are a leading supplier for slot gaming in the casino industry. One of the first suppliers to recognise and utilise the potential of mobile slot gaming, their innovation has revolutionised the industry and led Play'n GO to the forefront of the casino supplier market. Since its inception Play'n GO have curated a portfolio of award-winning games developed and tailored for compatibility with all devices and operating systems. In addition to this, they also provide back-end services and solutions to ensure operators are equipped to provide the ultimate gaming experience; this includes their casino platform and their server-based gaming solution, OMNY.