



Play'n GO signs content deal with PokerStars Casino



Award-winning slots specialist Play'n GO have signed a multi-year partnership deal with [PokerStars Casino](#), which is owned by The Stars Group and one of the world's fastest growing online casinos.

The agreement will see Play'n GO supply its full suite of games via a direct integration into the PokerStars Casino platform, with a key focus on expanding their slots offering in regulated markets.

Play'n GO has seen its gaming content certified in several new jurisdictions in recent months, and this latest deal will allow further expansion for Play'n GO into Italy, Spain, Denmark and the UK, with plans to enter Portugal and Romania in the future.

Both Play'n GO and PokerStars Casino expect to complete the integration process and go live with the content on [PokerStarsCasino.com](#), .eu and .co.uk domains by the start of the 2018 World Cup, with .it, .es and .dk expected to follow in Q3.

Johan Törnqvist, CEO at Play'n GO, said: "The Stars Group has seen PokerStars Casino grow considerably in recent years and we're delighted to be adding our content to their offering."

"Our games are certified across more than 15 countries and with our varied, quality range of titles, we've confirmed our position as the supplier of choice to operators in regulated territories."

Magnus Olsson, Sales Director at Play'n GO said: "Play'n GO is determined to ensure that the integration goes very smoothly. I'm very confident that we will enjoy a long and fruitful relationship."

Bo Wänghammar, Managing Director of PokerStars Casino, said: "PokerStars Casino has focused on improving its content offering, including through the integration of third party suppliers. We're looking forward to working with Play'n GO to provide some great new games to our players on web, desktop and mobile."

For more information, please contact us at [Play'n GO](#)

About Play'n GO

Play'n GO is an award-winning supplier of high quality gaming content to many of the world's leading casino brands. Its genuine omni-channel solution can be tailored to suit the needs of individual online and land-based partners, regardless of geographical, regulatory, or market-specific requirements. Its games are developed in HTML5 to provide an enhanced user experience on all devices and operating systems. These are complemented by superior back-office administration tools which provide expansive reporting and marketing capabilities, ensuring operators are equipped to provide the ultimate gaming experience. The supplier's extensive portfolio was recently recognised by the award of the IGA Slot Provider of the Year 2017 title. Play'n GO currently hold offices in Sweden, Malta, Hungary, and the UK. Please visit <http://www.playngo.com> for more details.