



## Players to delight in the guilty pleasures of Play'n GO's 7 Sins

**November 24, 2016** – The temptation of big wins will see players flock to 7 Sins, the latest blockbuster title from leading slots specialist Play'n GO.

The Swedish supplier's new premium title is a five-reel cornucopia of seduction with an innovative twist that gives players 243 ways of satisfying their primal urge to win.

7 Sins boasts two distinct wild symbols, Lucky 7 and Double Lucky 7, that substitute for any other reel symbol to boost winning combinations.

Players will also be salivating with the anticipation of hitting a lucrative seven of a kind through landing two Double Lucky 7 symbols.

Three mysterious golden Pandora's boxes trigger a unique sequence of seven free spins where all seven capital vices of men fight for players' affections, each taking their turn as a sticky expanded sin on the middle reel to deliver winning paylines with up to seven times multipliers.

An industry-first second chance feature promises additional free spins when players land two Pandora's box symbols or a third scatter symbol found unveils an instant prize.

The game features Play'n GO's best-in-class high-definition animation, industry-leading sound, and smooth performance across mobile, tablet, and desktop versions.

Johan Tornqvist, Chief Executive Officer of Play'n GO, said: "7 Sins is the perfect title to round off a fantastic 12 months for the company.

"It's been a busy year full of landmark deals signed and innovative new Play'n GO titles like Grim Muerto, Fire Joker and Hugo released to the market. However, 2017 looks set to be our biggest and best year yet and we can't wait to get started."

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**For more information on this release or to arrange an interview with Johan Tornqvist please contact [press@playngo.com](mailto:press@playngo.com)**

### **About Play'n GO**

Play'n GO is the leading developer of smart systems and games for mobile devices, gaming terminals, and websites. Their content can be uniquely-customised to suit the style of any operator or brand. In addition to premium quality slots and table games, Play'n GO ensures its clients are equipped with superior back-office administration tools for reporting and marketing.

From offices in Sweden, Malta, and Hungary, Play'n GO delivers the finest gaming experience available to players today, including bespoke games designed for some of the world's leading casino brands. For more information about Play'n GO please visit <http://www.playngo.com>