Mekonomen Group

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Mekonomen Group in collaboration with the American electric car producer Fisker

The American electric car producer Fisker has signed a letter of intent with Mekonomen Group as their service partner in Denmark, Norway and Sweden. The Fisker cars will be sold online, where Mekonomen Group's concepts in each market will deliver Fisker's services. Mekonomen Group will also expand its wholesale operations with spare parts adapted for Fisker Ocean and train workshops to take care of service and repairs of the cars.

Mekonomen Group is starting a collaboration with another electric car producer, this time American Fisker. The Fisker car owners will get their fully charged electric car from Mekonomen Group's different branch concepts in Denmark, Norway and Sweden and then has access to an extensive service network when it is time for service or repair. Mekonomen Group has found a well-functioning model for collaborations with electric car players and sees great opportunities with the transition to greener technology in the vehicle aftermarket.

"We are glad that Fisker has chosen us as a partner where we together intend to develop an innovative and simple logistic model and aftermarket business. As a facilitator of mobility, our business is not limited by the type of vehicles that drive on the roads. The demand for mobility will remain, where we see great opportunities to take a strong position in the transition to newer and greener technology in the automotive aftermarket", says Petra Bendelin, Director of Business Development and Strategy at Mekonomen Group.

"From November 17th, 2022 we will start production and deliveries of the Fisker Ocean SUV, with Denmark, Norway, and Sweden among the first European markets to launch" commented Fisker Chairman and Chief Executive Officer, Henrik Fisker. "Supporting a great product must be an equally great ownership experience. Partnering with the recognized leader in service and logistics across Scandinavia will be an important part of delivering excellence to our customers."

For further information, please contact:

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Mekonomen Group consists of northern Europe's leading car service chains divided into four business areas; FTZ, Inter-Team, MECA/Mekonomen and Sørensen og Balchen. With our own wholesale operations, more than 470 stores and almost 3,600 workshops under the Group's brands, we offer a wide and easily accessible range of affordable and innovative solutions and products for workshops and car owners.