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Mekonomen launches new service agreement for Swedish car owners

Mekonomen in Sweden launches a new alternative to complicated and expensive service agreements for the country's car owners. It is now possible to sign an affordable service agreement with Mekonomen at a fixed monthly cost - without hidden fees or disadvantageous small printed terms. Agreements can be signed for both new and used cars with access to Mekonomen's workshops throughout the country.

The offers for service agreements available on the market are not always as favorable as they appear. They are often combined with conditions and hidden costs, such as requirements for the car owner to combine the service agreement offer with a certain financing solution when buying a new or used car. The final cost of service can therefore be clearly higher than what the car owner encounters in advertising. To create greater transparency and simplify for car owners, Mekonomen is now launching an affordable alternative - aimed at car owners in Sweden.

"We enter this part of the market in a transparent way, with clear prices and simple terms. We have based our pricing on five levels that include almost all cars, whether you are driving a new one or a car that has been driven for a few years. Of course, we also have agreements for electric cars. This is an area where we see that we can simplify for the car owners. In addition, with competitive prices", says Petra Bendelin, Director Business development and Strategy of Mekonomen Group.

More information about service agreements and price for your particular car is available at mekonomen.se.

For further information, please contact:

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Mekonomen Group consists of northern Europe's leading car service chains divided into four business areas; FTZ, Inter-Team, MECA/Mekonomen and Sørensen og Balchen. With our own wholesale operations, more than 470 stores and almost 3,600 workshops under the Group's brands, we offer a wide and easily accessible range of affordable and innovative solutions and products for workshops and car owners.