

Mekonomen Group

Box 195 42
SE-104 32 Stockholm
Sweden
Visiting address:
Solnavägen 4, floor 11
Tel: +46 (0)8 464 00 00
www.mekonomen.com

Press release February 8, 2021

Invitation to Mekonomen Group's Capital Markets Day on February 25, 2021

Mekonomen Group invites investors, analysts and media to a digital capital market day on Thursday, February 25, 2021 at 14.00-16.00. The company will present the strategy until 2025 with a focus on sustainable and profitable growth.

The purpose of the Capital Markets Day is to clarify Mekonomen Group's position as an enabler of mobility and to present the Group's updated strategy for achieving the long-term financial goals until 2025. Due to covid-19, the event will be held as a webcast.

"Our updated strategy aims to increase profitability and drive the digital and sustainable transformation in our industry. We will focus on taking advantage of the long-term development in the markets. This is particularly noticeable in the shift towards new and greener vehicle technology, new consumer behaviors and an increased overall focus on a sustainable business. Sustainability for us is not just about the environment. It is also about creating a business that is relevant over time. That is why we have chosen to integrate sustainability as part of everything we do", says Pehr Oscarson, President and CEO of Mekonomen Group.

The Capital Markets Day will be held on Thursday, February 25, 2021, at 2-4 p.m. CET. Q&A session begins at 15.30.

To participate in the digital Capital Markets Day, please register here:
<https://live.twebcast.com/participant/mekonomengroup>.

The event is recorded and will be posted on www.mekonomen.com after the webcast.

For further information, please contact:

Pehr Oscarson, President and CEO Mekonomen Group
Telephone: +46 (0)8 464 00 00
Email: pehr.oscarson@mekonomengroup.com

Fredrik Sätterström, IRO Mekonomen Group
Telephone: +46 (0)70 51 01 022
Email: fredrik.satterstrom@mekonomengroup.com

Gabriella Granholm, Communication and Marketing Director Mekonomen Group
Telephone: +46 (0)70 227 87 10
Email: gabriella.granholm@mekonomengroup.com