

NEWS RELEASE



For Immediate Release

Kent State University Selects Induction Lighting for Campus Wide Energy Retrofit

EverLast® Lighting Exceeds Specification Standards, Used In Recreation and Fitness Center Lighting Upgrade

JACKSON, MICHIGAN – August 7th, 2014 – Kent State University is a public research university located in Kent, Ohio and has eight campuses around the Northeast Ohio region with the main campus being the largest. With an enrollment of 41,891 students in the eight-campus system and 28,998 students at the main campus in Kent it is ranked by the Carnegie Foundation as one of the top 77 public research universities in the US. In an effort to meet the criterion of its energy efficient campus wide programs, Kent State reached out to Hawkins Sales of Ohio to assist in a complete energy retrofit on its main campus earlier this year. “The entire campus has been going through an energy management program for the last couple of years and we knew that upgrading our lighting was another area to improve upon” stated Jeff Hunt, Facility Manager at Kent State University. “When I was doing research about lighting technology I read a story about the University of Pennsylvania in College Planning & Management that used EverLast® on their campus, and then I later found out that the University of Michigan, and Michigan State University were using the same fixtures. We knew right away we wanted to do the same.”

By the summer Kent State moved forward with the advanced energy efficient lighting and replaced 104 metal halide 400 watt fixtures with EverLast® Acrylic High Bay 300 watt fixtures in their Student Recreation and Fitness Center. “Several of the fixtures are 40 feet in the air over 4 basketball courts in the center and are on 12 to 14 hours a day,” explained John Bober, representative of Hawkins Sales of Ohio. “Initially, Kent considered a T5 solution, but we were able to replace the existing metal halide fixtures one-for-one with the EverLast® Acrylic High Bay in addition to reducing the energy consumption substantially.” EverLast® induction light fixtures are 50-70% more energy efficient than metal halides and last up to 100,000 hours, making them virtually maintenance free for up to 15 years.

“Induction gave us the kind of light that we were looking for that had little to no glare, and this specific fixture had a prismatic lens that increased footcandles on the floor. LED fixtures that we considered were visually uncomfortable because of glare issues,” commented Hunt. “The 10 year service warranty from EverLast® was very impressive, and we did an apple to apples comparison with competing technologies. EverLast® came out on top.” The EverLast® 300 watt Acrylic High Bay fixtures provide a more natural and high color rendition light quality unlike traditional metal halide fixtures. EverLast® Induction lighting fixtures are also available with a dimmable option, providing even more energy savings while areas are vacant.



Kent State University anticipates an energy saving in excess of 10,000 dollars a year after installing the EverLast® fixtures. “It’s not uncommon for our customers to reap substantial energy savings after installing our lights,” explained Alex Orr, VP of Sales at EverLast® Lighting, Inc. “Furthermore, ROI is one of the most attractive features with induction technology. Low glare, ease of installation, and our 10 year warranty are all additional reasons that we have had exponential success with our Campus Sustainability Initiative.”

###

About EverLast® Lighting: EverLast® Lighting, Inc. is a sister company of Full Spectrum Solutions, Inc. and has quickly grown into the leading manufacturer of energy-efficient lighting solutions for roadway, parking structure, facility and area lighting applications. For additional product information, visit www.everlastlight.com, call 888-383-7578 or send an email to info@everlastlight.com.

For press inquiries, contact Kyle Leighton at 517-783-3800 ext.231 or email at kyle@everlastlight.com. If you would like to support EverLast®, please follow EverLast® on Twitter or visit them on Facebook.