

## Bella Italia at beachfashionshop.com

Fashion label Emamó brings Italian flair to the beach

La Dolce Vita - the sweet life - this summer will visit the beaches of the world, because from now on the high-quality designs of the Italian trend label Emamó are available exclusively on [www.beachfashionshop.com](http://www.beachfashionshop.com). Sophisticated cuts and playful details meet high quality fabrics and a trendy mix of materials: Emamó stands for superlative Italian design. Whether you choose a bikini, caftan or skirt - the fashion label with each design will conjure Bella Italia on your skin.

Che bellezza! With the mint green bandeau bikini by Emamó Haute Couture comes to the beach. Exquisite and high quality embroidery turns the bikini top into the absolute glamour piece of the season. The panties fit on the hips and are tied at the sides. A bikini, which could not be more romantic! Also the triangle bikini in flimsy pastel shades features a delicate design. Absolute eye-catcher: the handmade, beaded flowers that elegantly dangle from the panty straps. This year, there is no better way to get through the summer in style!

Rock on! The light summer skirts by Emamó create a bohemian feeling! Choose between classic white or delicate mint green or a striking print: Emamó always finds the perfect balance between hippie chic and Italian glamour. Fine lace knitters make the skirt perfect for a party as well for the city. A skirt for all cases!

O sole mio! Perfectly protected for a cool drink in the sun - fashion ladies now choose the caftans by Emamó. The feather-light, silky smooth designs are perfectly matched to the bikinis by the Italian trend label and captivate with elaborately decorated V-necks. In these pieces all beach beauties will shine brighter than the sun!

### About Emamó

The Italian label Emamó was founded 2001 in Milan. The creative leadership is still in the hands of the founder, Emanuela Corvo. In the USA, her beachwear has in a very short time become a trend fashion label, and also in the UK many her designs find avid wearers. Emamó participated in fashion shows in Miami and Milan.

### BeachFashionShop.com

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### About beachfashionshop.com

The vision of the German entrepreneur Vanessa Koeman was to bring beach and city outfits by stylish trend labels from South America and the United States exclusively to Europe. Therefore, three years ago, the trendsetter founded [www.beachfashionshop.com](http://www.beachfashionshop.com). Designer labels like Mara Hoffman, Matthew Williamson, Shay Todd, Elizabeth Hurley, Melissa Odabash, L\*Space and Diane von Furstenberg are offered in the premium online shop. For the latest collections the 33 year old business woman travels around the world - always looking for exotic newcomers, popular luxury labels and it-pieces for stunning beach beauties.