

Verisure's ZeroVision™ and GuardVision™ Indoor Camera Detector scoop two 2026 Red Dot Design Awards



Geneva, Switzerland, 23 July 2026 – Verisure, the world's leading provider of professionally monitored security services by customers served, has been announced as the winner of two 2026 Red Dot Design Awards in this year's iteration. This is Verisure's tenth recognition by one of the world's most prestigious design competitions.

The two awards are for Verisure's ZeroVision™ and GuardVision™ Indoor Camera Detector products, which were recognised in the 'Product Design' category. Verisure was commended for its continued commitment to combining industry-leading security innovation with user-centred design, sustainability, and professional monitoring services.

ZeroVision™ was acclaimed for its unique approach to burglary prevention. The professionally monitored device, which is detonated remotely after human verification by Verisure's Alarm Receiving Centre, releases a thick smoke that quickly fills the protected area, slowing or stopping any ongoing theft and expelling the intruder. Its simplistic design and packaging enable easy installation, long-term refurbishment and discreet integration into a variety of home environments and small businesses.

The GuardVision™ Indoor Camera Detector, Verisure's next-generation indoor video device, was recognised for its ability to combine professional-grade security detection with high-definition video monitoring in a single device. The EN-certified indoor video detector enables rapid alarm verification and provides customers with live viewing and monitoring through the Verisure app. The PIR (passive infrared sensor) motion detector also enables the camera to capture even the smallest of intruder movements, detecting slow movement and belly-crawl techniques utilised by burglars and intruders.

Austin Lally, Verisure CEO, said: “Winning our tenth Red Dot Design Award for Product Design is a testament to our team’s continued dedication to industry-leading design and innovation. Everything they do in developing our products and services is driven by a commitment to better protect our customers. At Verisure, great product design is about much more than appearance. It's about creating solutions that are effective, intuitive, and make a meaningful difference to the lives of our customers.”

Verisure has received widespread international recognition for its product design and customer experience. Alongside several Red Dot Design Awards in recent years, the company has won five iF Design Awards and multiple Product of the Year and Customer Service of the Year accolades across its countries.

For Further Information, Please Contact:

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About Verisure

Verisure is the global leader in professionally monitored security services by customers served, with a market-leading presence across Europe and Latin America.

Every day, our dedicated teams use leading technology to Deter, Detect, Verify and Intervene to protect ~ 6.3 million families and small businesses from intruders, fire, and health emergencies across 18 countries.

With over 35 years of insights, experience and innovation, Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity.

Our mission is to give our customers peace of mind by protecting what matters most to them. We believe that everyone has the right to feel safe and secure.

Thanks to a strong focus on high-quality service, we aim to have the most satisfied and loyal portfolio of customers in the industry. We estimate that we have some of the strongest growth and retention rates globally in consumer-facing services, which demonstrates our commitment to exceptional service levels and strong value proposition for our customers.

For more information, visit <https://www.verisure.com>