

## Verisure wins three additional iF Design Awards



Geneva, Switzerland, 18 March 2026 – Verisure, the leading provider of professionally monitored security services in Europe and Latin America, has secured three awards in the latest iF Design Awards 2026. The iF Design Award is recognised as one of the world's most renowned design honours and has served as a global benchmark for outstanding design excellence and impact for over 70 years.

Verisure received awards in the following categories:

- **Packaging Design:** Verisure was recognised for its new, innovative packaging approach, which included a comprehensive update of its brand identity to enhance the customer experience whilst meeting its sustainability guidelines.
- **Product Design:** Verisure's ZeroVision™, a home device that releases thick smoke to quickly fill the protected area when an intruder is detected, was recognised for its clean, aesthetic design, which blends naturally into the home environment. It was also cited for its robust design, innovative approach to expelling intruders, and longevity.
- **Product, Packaging & Service Design:** As Verisure phased out its legacy 2G connected alarm Central Unit, the company transitioned 700,000 customers to newer models. Verisure was recognised for its redesigned and simplified approach, including a step-by-step guide to help customers replace the unit themselves.

**Austin Lally, CEO of Verisure, said:** “Continuous product and service innovation is at the core of our proven growth playbook. We are a high human touch service, which matters so much to our 6.2 million customers. But this human service is strongly enabled by technology. I am proud to see our teams' work recognised once again with three additional iF Awards. This is another testament to our commitment to exceptional customer experience and industry leading design and innovation shaping the security industry.”

These three new iF Awards add to Verisure's strong track record of 13 international design wins since 2021, including two earlier iF Awards and eight Red Dot Awards.

Verisure is continuing to future-proof and evolve its vertically integrated product and services portfolio to reinforce its position as a technology-enabled leader in the sector. In 2025, the company invested €170 million in technology and innovation and continued the roll-out of advanced products and solutions such as LockGuard™, as well as the AI-enabled GuardVision™ and WiFi Vision™.

This year, iF Design experts judged over 10,000 entries from 68 countries and regions across nine disciplines: product, packaging, branding & communication, service design, architecture, interior design, concept, user experience, and user interface.

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## **About Verisure**

Verisure is the leading provider of professionally monitored security services with 24/7 response in Europe and Latin America.

Every day, our dedicated teams use leading technology to Deter, Detect, Verify and Intervene to protect ~ 6.2 million families and small businesses from intruders, fire, and health emergencies across 18 countries.

With over 35 years of insights, experience and innovation, Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity.

Our mission is to give our customers peace of mind by protecting what matters most to them. We believe that everyone has the right to feel safe and secure.

Thanks to a strong focus on high quality service, we aim to have the most satisfied and loyal portfolio of customers in the industry. We estimate that we have some of the strongest growth and retention rates globally in consumer-facing services, which demonstrates our commitment to exceptional service levels and strong value proposition for our customers.

For more information, visit [www.verisure.com](http://www.verisure.com)

## **About the iF DESIGN AWARD**

Since 1954, the iF DESIGN AWARD has been a globally recognised benchmark of design excellence. The iF Design brand is internationally established as a symbol of outstanding design achievement, with the iF DESIGN AWARD regarded as one of the most important design honours in the world. It honours design achievements in all disciplines: product, packaging, branding & communication, service design, architecture and interior architecture, user experience (UX), user interface (UI) and concepts. All award-winning entries are presented on [ifdesign.com](http://ifdesign.com).